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Approved
CLASS U.S.C.
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Memorandum

TO: Dr. Sarah Fishman, Associate Dean, CLASS
FROM: Dr. Beth Olson, Director, Valenti School of Communication, ext. 3-2881
DATE: Feb. 15, 2014
RE: COMM 4392 Professional Internship removal from Adv. and PR minors

Background:

Discussions with our advisors, the coordinator of our internship program and the faculty members who teach in the Advertising and Public Relations concentrations revealed consensus that COMM 4392 Professional Internship should be removed as an approved course for the minors in both concentrations.

The rationale is that our majors must complete prerequisite courses to qualify for COMM 4392 advertising and public relations internships that students minoring in these areas aren't required to take. Therefore, we have no sure way of knowing that their skills are good enough and that they are prepared well enough to be Jack J. Valenti School interns.

The possibility of seeking approval and petitioning for COMM 4392 remains available to students minoring in advertising or public relations, however.

Our Undergraduate Committee has approved this and we now seek approval from CLASS and the UC.

Proposed change:

Remove COMM 4392 from the list of Group 3 approved courses for the Advertising Minor and for the Public Relations Minor.

If this proposal is approved, the appropriate catalog changes will be made during the annual revision prior to the publication of the 2014-15 catalog.