

CBM003 ADD/CHANGE FORM

APPROVED APR 23 2014

Undergraduate Committee
 New Course Course Change
 Core Category: NONE Effective Fall 2014

or Graduate/Professional Studies Committee
 New Course Course Change
 Effective Fall 2014

1. Department: Jack J. Valenti School of Communication College: CLASS RECEIVED OCT 15 2013
M.M.
2. Faculty Contact Person: Julie B. Fix Telephone: 3-3728 Email: jbfix@central.uh.edu
3. Course Information on New/Revised course:
 - Instructional Area / Course Number (*see CBM003 instructions) / Long Course Title:
COMM / 3315 / News and Social Media
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
COMM / 3315 / NEWS AND SOCIAL MEDIA
 - SCH: 3.00 Level: JR CIP Code: 09.0401.00 Lect Hrs: 3 Lab Hrs: 0
 - Term(s) Course is Offered (*see CBM003 instructions about selection): Fall, Spring
4. Justification for adding/changing course: Successfully taught as a selected topics course
5. Was the proposed/revised course previously offered as a special topics course? Yes No
 If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
COMM / 4397 / Selected Topics in Communication - News Media and Social Media
 - Course ID: 16602 Effective Date (currently active row): 20130603
6. Authorized Degree Program(s): BA
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Can the course be repeated for credit? Yes No (if yes, include in course description)
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above. *See CBM003 instructions.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
 ____ / ____ / ____
 • Course ID: ____ Effective Date (currently active row): ____
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
 Cr: 3. (3/0). Prerequisites: COMM 2310 or COMM 2328 or permission of instructor Description (30 words max.): Issues at the intersection of news and social media, including how social media is used to search and share news.
10. Dean's Signature: _____ Date: 10/14/13
 Print/Type Name: Sarah Fishman