

UC 12456 13F

College of Technology

RECEIVED OCT 14 2013

M.M.

APPROVED MAR 26 2014

M.M.

Memo

To: Undergraduate Committee
From: Fred Lewallen, Associate Dean for Academic Affairs
Date: 10/8/2013
Re: Modification of Degree Plan- Digital Media BS

Attached for your review and consideration are the modifications to the Digital Media BS degree plan.

Action: Replace two guided electives in the Video Production Area of Emphasis with two new courses, 2D Animation and Transmedia

DIGITAL MEDIA (DIGM)

UNIVERSITY OF HOUSTON
COLLEGE OF TECHNOLOGY

DEPT. OF INFORMATION & LOGISTICS TECHNOLOGY
BACHELOR OF SCIENCE

NAME _____ SSN _____ CATALOG _____

UNIVERSITY CORE REQUIREMENTS (42 SH)

	GR	SH	AH
<u>Communication (6 SH)</u>			
ENGL 1303 English Composition I	___	___	___
ENGL 1304 English Composition II	___	___	___

Writing in the Discipline (3 SH)

TELS 3363 Technical Communication	___	___	___
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History/Government (12 SH)

HIST 1376 or 1377 US History to 1867	___	___	___
HIST 1378 or 1379 US History since 1867	___	___	___
POLS 1336 US & TX Const/Politics	___	___	___
POLS 1337 US Government	___	___	___

Humanities* (3 SH)

_____	___	___	___
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Visual/Performing Arts* (3 SH)

_____	___	___	___
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Social/Behavioral Sciences* (3 SH)

_____	___	___	___
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Math/Reasoning (12-13 SH)

Students must choose 12-13 hours from courses listed below.

MATH 1310 College Algebra	___	___	___
MATH 1313 Fin Math With Appls	___	___	___
TMTM 3360 Applied Tech Statistics	___	___	___
PHIL 1321 Logic I	___	___	___

eMedia Area of Emphasis Requires MATH 1330 & MATH 1431

MATH 1330 Precalculus	___	___	___
MATH 1431 Calculus	___	___	___

Natural Sciences* (6 SH)

_____	___	___	___
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_____	___	___	___
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APPROVALS:

_____ Student Signature	_____ Date
_____ Advisor	_____ Date
_____ Department Chair	_____ Date

36 advanced (3000, 4000 level) semester hours (SH) must be completed.

TASP requirements must be met.

- * Refer to class schedule for lists of courses that satisfy University Core requirements.
 - ** Equivalent courses from other UH departments and community colleges can satisfy this course requirement.
 - *** Students must pass the department computer literacy test prior to enrollment in advanced, major courses.
 - **** Equivalent courses from other UH departments can satisfy this course requirement
- Total hours required: 120-121 SH minimum
For graduation with Honors, see Undergraduate Catalog.

Major Requirements (72 SH)

MUST RECEIVE A "C" OR BETTER

	GR	SH	AH
<u>Digital Media Core—60 hours</u>			
DIGM 2350 Graphics for Digital Media**	___	___	___
DIGM 2351 Web Design**	___	___	___
DIGM 2352 Digital Photography**	___	___	___
DIGM 2353 Page Layout & Design	___	___	___
DIGM 3351 Graphic Prod Process Cont. 1	___	___	___
DIGM 3354 Video Production 1****	___	___	___
DIGM 4372 Costing in Digital Media	___	___	___
DIGM 4399 Senior Thesis	___	___	___
ITEC 3325 Survey of Info Tech Applications	___	___	___
SCLT 2362 Intro To Logistics Technology	___	___	___
SCLT 2380 Distribution Channels	___	___	___
SCLT 3381 Industrial and Consumer Sales	___	___	___
TELS 3340 Org Leadership and Supervision	___	___	___
TELS 3345 Human Resources in Tech	___	___	___
TELS 3355 Project Leadership	___	___	___
TELS 3365 Team Leadership	___	___	___
TELS 4341 Production & Service Operations	___	___	___
TELS 4342 Quality Improvement Methods	___	___	___

Students Must Choose One Area of Emphasis

Print Media Area of Emphasis—12 hours

DIGM 3350 Digital Media Mat & Proc	___	___	___
DIGM 3252/3152 Graphic Prod Process Cont. 2 & Lab	___	___	___
DIGM 4373 Graphic Prod Process Cont. 3	___	___	___
DIGM 4375 Package Design	___	___	___

eMedia Area of Emphasis—12 hours *Prerequisite of MATH 1330 and MATH 1431*

ELET 2300 Introduction to C++ Programming	___	___	___
CIS 2336 Internet Application Development	___	___	___
DIGM 3356 ePublishing	___	___	___
DIGM 4376 Integrated Media	___	___	___

Video Production Area of Emphasis—12 hours

DIGM 3370 2D Animation	___	___	___
DIGM 3374 Video Production 2****	___	___	___
DIGM 4376 Integrated Media	___	___	___
DIGM 4379 Transmedia	___	___	___

eCommerce Area of Emphasis—12 hours

DIGM 3356 ePublishing	___	___	___
DIGM 4376 Integrated Media	___	___	___
HDCS 4374 Entrepreneurial E-Tailing	___	___	___
HDCS 4375 Strategies in E-Tailing	___	___	___

Packaging Area of Emphasis—12 hours

DIGM 3252/3152 Graphic Prod Process Cont. 2 & Lab	___	___	___
DIGM 4373 Graphic Prod Process Cont. 3	___	___	___
DIGM 4375 Package Design	___	___	___
Guided Elective	___	___	___

ELECTIVES (6 SH): Choose 6 hours from among the following

_____	___	___	___
_____	___	___	___

DIGM 4396, HDCS 3369, TELS 2360, TELS 4371, Computer Literacy***
Up to 6 hours of ART coursework

NOTE: The Academic Services Center can assist in determining the directed emphasis course that best fit your degree requirements.