

UC 12028 12F

CBM003 ADD/CHANGE FORM

APPROVED DEC 05 2012

Undergraduate Council
 New Course Course Change
 Core Category: _____ Effective Fall 2013

or
 Graduate/Professional Studies Council
 New Course Course Change
 Effective Fall 2013

1. Department: Marketing and Entrepreneurship College: BUS
2. Faculty Contact Person: Joaquin Diaz-Saiz Telephone: 34713 Email: jdiaz-saiz@uh.edu
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
GENB / 3302 / Connecting Bauer to Business
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
GENB / 3302 / CONNECTING BAUER TO BUSINESS
 - SCH: 3.00 Level: JR CIP Code: 52.0101.00 16 Lect Hrs: 2 Lab Hrs: 1

RECEIVED OCT 11 2012

4. Justification for adding/changing course: To more accurately reflect course content/level
5. Was the proposed/revised course previously offered as a special topics course? Yes No
 If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
____ / ____ / _____
 - Course ID: _____ Effective Date (currently active row): _____

6. Authorized Degree Program(s): BBA
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Can the course be repeated for credit? Yes No (if yes, include in course description)

7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture laboratory (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
GENB / 2301 / Connecting Bauer to Business
 - Course ID: 23426 Effective Date (currently active row): 8242009

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
 Cr: 3. (2-1). Prerequisites: Completion or concurrent enrollment in ENGL 1304 or equivalent, business majors only. Credit not given for both GENB 3302/2301 and GENB 3301. Description (30 words max.): Overview of the business programs in Bauer College of Business and the connection to career paths. Development of business protocol and communication skills. Students who change their major to business with credit for GENB 3301 may substitute it for GENB 3302 /2301 as long as they meet the business writing evaluation requirement. *and must*

10. Dean's Signature: _____ Date: 10-10-12
Teri Ekins Longacre