

UC 11707125

Approved by CLASS
Undergraduate Studies Committee


Dr. Sarah Fishman 12/6/11
Date



Memorandum

APPROVED MAR 21 2012

RECEIVED JAN 5 2 2012

TO: Dr. Sarah Fishman, Associate Dean, CLASS
FROM: Dr. Beth Olson, Director, Valenti School of Communication, ext. 3-2881
DATE: Dec. 6, 2011
RE: Catalog correction; adding COMM 4334 Sex, Love and Romance in Popular Culture to the list of approved electives for the concentration in Media Studies of the VSoC; listing all approved electives for the concentration in Interpersonal Communication

Background:

When the Fall 2011-Summer 2012 catalog proofreading was done in August, we inadvertently missed catching an error in the curriculum for the concentration in media studies. COMM 4334 is listed as COMM 3334, a course that doesn't exist. Therefore, we would like to get the catalog corrected to show COMM 4334 as one of the approved electives for the concentration in Media Studies.

When COMM 4334 was brought into permanent inventory, we failed to show that it should also be an approved elective for the concentration in Interpersonal Communication. So, we also seek to have COMM 4334 added to the concentration in Interpersonal Communication.

Additionally, we noticed that the approved electives for the concentration in Interpersonal Communication are not listed in the catalog. Since these electives are listed for all our other concentrations, we would like to add them to Interpersonal Communication.

Thank you.

If approved, the following changes would need to be made to catalog language:

Concentration in Media Studies

Students will deal critically with media issues that create and affect public policy and will explore media management policy. Course materials will also cover content, technology, training, programming, marketing, and audiences in national and international contexts.

1. COMM 2320 and 4378.
2. Select 3 hours from: COMM 3376, ⁴³¹⁴~~4315~~, 4370, 4372.
3. In addition to the required courses, students must take 18 advanced hours (six courses) from
COMM ~~3334, 3350, 3360, 3362, 3368, 3370, 3372, 3375, 3376, 4314, 4334, 4337, 4338, 4350,~~
4355, 4364, 4367, 4370, 4372, 4374, 4376, 4379, 4392, 4397, 4398.

(COMM 3334 is deleted; COMM 4334 is added)

Concentration in Interpersonal Communication

Students will gain knowledge of the interplay between communication and relationships on both micro and societal levels. At the micro level, students will develop analytic and communication skills needed to understand the process of relationship development, maintenance and deterioration. At the societal level, students will acquire critical reasoning skills needed to interpret images and messages about families and other small groups.

Students will be prepared for entry-level communication positions in organizations such as those allied with health care and human development or for advanced work in communication studies and other fields focusing on the analysis of human behavior.

1. **COMM 1333, 3330, and 4331.**
2. In addition to the required courses, students must take 18 advanced hours (six courses) in communication selected from an approved list available from the Jack J. Valenti School of Communication: COMM 3350, 3360, 3362, 3368, 3370, 3372, 3375, 3376, 4314, 4334, 4337, 4338, 4350, 4355, 4364, 4367, 4370, 4372, 4374, 4375, 4376, 4379, 4392, 4397, 4398.

COMM 4334 is added, along with the other courses approved for the concentration.