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Approved by CLASS  
Undergraduate Studies Committee  
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Dr. Sarah Fishman Date 12/6/11



## Memorandum

APPROVED MAR 21 2012

RECEIVED JAN 02 2012

TO: Dr. Sarah Fishman, Associate Dean, CLASS  
FROM: Dr. Beth Olson, Director, Valenti School of Communication, ext. 3-2881  
DATE: Dec. 6, 2011  
RE: Proposal to add HON 3301H to the Health Communication Concentration of the VSoC

### **Background:**

When the Valenti School Undergraduate Committee revised our concentrations' curricula, the committee removed HON 3301 from the list of approved electives for the concentration in Health Communication. However, it has come to our attention that a number of our students would like to take this class and have it count toward their major. The Honors College leadership agrees that this is a class they would like to see our students take, and a memo to that effect accompanies this one.

Therefore, we seek approval to add HON 3301H to the list of approved electives for the Health Communication concentration.

Thank you.

If approved, the catalog language would read:

### ***Concentration in Health Communication***

Students in health communication will develop and acquire knowledge and skills essential to becoming more effective health care consumers and advocates as well as learn the fundamentals of health campaign planning, implementation, and evaluation. Research, theory, and practical application are combined to help students develop communication strategies associated with positive health outcomes and successful negotiation of the health care system. Students will complete coursework across a wide range of health care situations focusing on interpersonal, group, organizational, cultural, and computer-mediated levels of analysis. Students will also complete coursework across a wide range of health care contexts focusing on the role of gender, media, tailored messages, and e-health in building, delivering, and evaluating mediated health campaigns to promote health and behavior change.

1. **COMM 2310, 3300, 3303, 3304**
2. Required Electives: 6 hours from **COMM 3301, 3302, 3304, 4335**

3. Required Electives: 9 hours from **COMM 3330, 3331, 3352, 3353, 3356, 3376, 4331, 4355, ANTH 4331, 4334, 4384, ECON 3368, ENGL 4371, HLT 3306, 3381, 4306, 4308, HON 3301H, SOC 3345, 3380**

UNIVERSITY of  
**HOUSTON**

The Honors College

**MEMORANDUM**

**TO:** CLASS Undergraduate Committee

**FROM:** Jodie Kőszegi, Assistant Dean *(Handwritten signature: Jodie Kőszegi)*  
The Honors College

**DATE:** November 16, 2011

**RE:** Adding HON 3301H to the list of elective options available to Health Communication Majors to Fulfill Major Requirements

The purpose of this memo is to request that **HON 3301H: Readings in Medicine and Society**, be added to the list of courses currently listed in Item #3 as required electives for Health Communications majors. The Dean of the College, Dr. Bill Monroe, and the Coordinator for the Program in Medicine & Society, Dr. Helen Valier, are in full support of this request.

[http://www.uh.edu/academics/catalog/colleges/las/majors/communication/index.php#comm\\_conHC](http://www.uh.edu/academics/catalog/colleges/las/majors/communication/index.php#comm_conHC)

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