

APPROVED DEC 7 2011

**DEGREE PROGRAMS/CBM003 SUBCOMMITTEE 2 REPORT**

**TO:** Simon Bott, Undergraduate Committee Chair  
**FROM:** Luke Faulkenberry, Chair, Degree Programs/CBM003 Subcommittee 2  
**DATE:** November 30, 2011

The subcommittee met on November 30, 2011 at 3:00pm in room 200, T2.

Members present: Luke Faulkenberry, Reagan Herman, Melissa Pierson, Shishir Shah  
Guest(s): Pat Deeves (ART/CLASS), Julie B. Fix (COMM/CLASS), Lynn Lamkin (MUSI/CLASS), Claudine Giacchetti (MCL/CLASS)  
Staff Support: Jeanette Morales

**Degree Plans**

**UC 11341 11F: French Major Degree Program Changes**

The French Program Faculty request the following change to the Catalog language:

Current paragraph:

In addition to the other requirements for the Bachelor of Arts, students will complete 27 semester hours in French at the advanced level (3000 and 4000) to include the following:

1. Twelve semester hours at the advanced level, as follows: FREN 3312, 3313, 3314, and 3320.
2. Nine semester hours chosen from FREN 3311, 3316, 3317, 3318, 4313, 4315, 4316, or 4317.
3. Six semester hour of a French Literature course at the 4000-level.

To be replaced with:

In addition to the other requirements for the Bachelor of Arts, students will complete 27 semester hours in French at the advanced level (3000 and 4000) to include the following:

1. Six semester hours at the advanced level, as follows: FREN 3313 and FREN 3320.
2. Fifteen semester hours chosen from 3000 or 4000 level language and culture courses.
3. Six semester hours of French or Francophone literature courses at the 4000 level.

Students starting a major in French should work in close consultation with the departmental undergraduate advisor to ensure that their degree plan is coherent, well-balanced, and appropriate to their long-range goals.

## Justification:

1. Required courses are no longer taught every semester, making it difficult for students to complete their degree in French within a reasonable time. The resulting needed course substitutions resulted in non-ideal course sequencing, unpredictable enrollments in courses, and course cancellations.
2. The changes will not affect the number of semester hours for the degree, or the literature requirements. Prerequisite course FREN~~3~~313, Advanced Grammar, will now be taught every semester to accommodate student demand. French minors will not be affected by this change. Course distribution will change, but the content of the curriculum will not.

The new requirements will result in more flexibility in organizing a balanced course rotation which will enhance graduation rates and upper level enrollments without unduly penalizing students. The new requirements will allow language, culture, and literature courses to be more evenly distributed in each semesters offering, with at least one course in each of the three areas being offered each semester.

The Subcommittee recommends approval of the French Major Degree Program Changes.

## **UC 11522 11F: Catalog Changes Required if COMM 3373 CBM003 is Approved**

The Valenti School of Communication submitted a CBM003 to change COMM 4379, Television and Culture, to COMM 3373, Television: History and Culture. If approved, this will require the following Catalog Changes.

- A. Add COMM 3373 to the course list and remove COMM 4379.

### Concentration in Media Studies

3. In addition to the required courses, students must take 18 advanced hours (six courses) from COMM 3334, 3350, 3360, 3362, 3368, 3370, 3372, **3373**, 3375, 3376, 4314, 4337, 4338, 4350, 4355, 4364, 4367, 4370, 4372, 4374, 4376, ~~4379~~, 4392, 4397, 1398.

- B. COM 3373 will be added as an approved elective to the following concentrations: Advertising, Corporate Communications, Integrated Communication, Interpersonal Communication, Media Production, and Public Relations.

The Subcommittee recommends approval of the changes in the Valenti School of Communication catalog listing.

## **UC 11523 11F: Catalog Changes Required if COMM 4377 CBM003 is Approved**

The Valenti School of Communication has submitted a CBM003 for COMM 4377, Understanding Publics. If approved the COMM 4377 will need to be added to each of the course listings in the Catalog for each of the following concentrations.

Concentrations: Advertising, Corporate Communications, Health Communication, Integrated Communication, Public Relations.

The Subcommittee recommends approval for adding COMM 4377 to the Valenti School of Communication catalog listing of concentrations.

APPROVED DEC 7 2011

## Course Additions, Changes, and Deletions

The Degree Programs/CBM003 Subcommittee 2 members reviewed and approved the following items. Our review led to minor changes including corrections of typographical errors and formatting, addition or deletion of information, and editing of catalog language.

### CMB003 Forms

- UC 11505 11F: ART 1370: Fundamentals of Photography (Course Deletion)
- UC 11506 11F: ART 1372: Fundamentals of Video Art (New Course)
- UC 11507 11F: ART 3334: Design Principles (Course Change)
- UC 11508 11F: ART 3370: Traditional Photography (Course Change)
- UC 11509 11F: ART 3371: Photography/Digital Media Portfolio Development (Course Change)
- UC 11510 11F: ART 3372: Intermediate Video Art (Course Change)
- UC 11511 11F: ART 3373: Multiple Imagery (Course Deletion)
- UC 11512 11F: ART 3374: Computer Imaging (Course Change)
- UC 11513 11F: ART 4370: Senior Photography/Digital Media Major I (Course Change)
- UC 11514 11F: ART 4371: Senior Photography/Digital Media Major I (Course Change)
- UC 11515 11F: ART 4372: Senior Photography/Digital Media Major I (Course Change)
- UC 11516 11F: ART 4373: Senior Photography/Digital Media Major II (Course Change)
- UC 11517 11F: ART 4374: Senior Photography/Digital Media Major II (Course Change)
- UC 11518 11F: ART 4375: Senior Photography/Digital Media Major II (Course Change)
- UC 11519 11F: ARTH 2386: Nineteenth Century Art (Course Reinstatement)
- UC 11520 11F: ARTH 3379: History of Twentieth- and Twenty-First-Century Photography (Course Change)
- UC 11521 11F: ARTH 4320: Readings in Twentieth and Twenty-First Century Photography (Course Change)
- UC 11524 11F: COMM 3373: Television: History and Culture (Course Change)
- UC 11525 11F: COMM 4377: Understanding Publics (New Course)
- UC 11526 11F: COMM 4392: Professional Internship (Course Change)
- UC 11527 11F: MUSI 3310: History of Jazz (Course Deletion)
- UC 11528 11F: MUSI 4340: Elementary and Middle School Instrumental Administration (Course Change)
- UC 11529 11F: MUSI 4344: High School Instrumental Administration and Marching Band Techniques (Course Change)
- UC 11530 11F: MUSI 4362: Music in the Classical Period (Course Deletion)
- UC 11531 11F: FREN 4317: Advanced Business French (Course Change)