

DEGREE PROGRAMS/CBM003 SUBCOMMITTEE 2 REPORT

TO: Simon Bott, Undergraduate Committee Chair

APPROVED DEC 7 2011

FROM: Luke Faulkenberry, Chair, Degree Programs/CBM003 Subcommittee 2

DATE: November 18, 2011

The subcommittee met on November 16, 2011 at 3:00pm in room 200, T2.

Members present: Reagan Herman, Luke Faulkenberry, Melissa Pierson, Shishir Shah, Ron Singer

Guest(s): Pat Deeves (ART/CLASS), Claudine Giacchetti (MCL/CLASS), Brian Byrnes (THEA/DAN - CLASS), Lynn Lamkin (MUSI/CLASS), Julie B. Fix (COMM/CLASS)

The Degree Programs/CBM003 Subcommittee 2 reviewed the following degree plans:

UC 11340 11F: BFA in Theatre - New Concentration in Stage Management

The rationale for the concentration is:

1. The requested new concentration in stage management would allow a more focused track in this specialty and it can be supported with existing courses.
2. There are a relatively small number of stage managements programs offered throughout the United States.
3. Adding stage management as a track will round out the current concentrations of Playwriting/Dramaturgy, Acting, Production and Theatre Education thus allowing the Theatre Degree concentrations to mirror the profession more accurately.
4. Evidence was presented from a review of trade papers locally and nationally indicating that the demand for stage management and related positions (production assistance, company managers, and production managers) is strong.

The Degree Programs/CBM003 Subcommittee 2 recommends that the new concentration in Stage Management be approved.

UC 11342 11F: Changes to Bachelor of Music with Elective Studies in Music Marketing

The current BM with Elective studies in Music Marketing designates 18 semester hours in the marketing minor. The Bauer College of Business Marketing Minor requires 15 semester hours. To be consistent with the Marketing Minor requirements the Elective Studies in Music Minor requirement must also be 15 semester hours.

To maintain the state mandated 120 semester hours in the total degree the Music Department proposes adding three additional semester hours of advanced music electives to the degree requirement.

The Subcommittee recommends approval of the changes to the Bachelor of Music with Elective Studies in Music Marketing.

UC 11343 11F: Change in Music Minor

The proposal is to drop MUSI 2361, Music and Culture, from the curriculum of the music theory minor and add MUSI 3301, Listening to World Music, in its place.

The reason for requesting the change is that MUSI 2361 is a fall only course with enrollments typically exceeding 100 students. Music majors would profit more from taking the established non-major ethnomusicology course, MUSI 3301, both in terms of course expectations and flexibility in scheduling. Sections of MUSI 3301 are usually offered every semester with smaller enrollments than MUSI 2361, and MUSI 3301 has one fewer prerequisite.

The Subcommittee recommends the approval of the changes in the Music Minor.

UC 11344 11F: Changes to Health Communication Minor

The Valenti School of Communications Undergraduate Committee submitted changes to the requirements for the Health Communications minor last year but inadvertently left out the requirements for COMM 1301, Media and Society, and COMM 1302, Introduction to Communication Theory. COMM 1301 and 1302 are required for students to minor in other Communication concentrations, and it is recommended that they be restored to the Health Communication minor.

The recommended change in the minor is to add COMM 1301 and 1302, and reduce the number of additional semester hours required from 15 semester hours to 12 semester hours.

If approved the requirements for a minor in Health Communications would be:

1. A minimum of 18 semester hours
2. Required foundation courses: COMM 1301, 1302, and 3300.
3. Select 9 hours from: COMM 3301, 3302, 3303, 3304, 3305, 3340, 3375, or 4335.

The Subcommittee recommends the approval of the changes to the Health Communication Minor.

UC 11347 11F: Change of Instruction Type Code for Undergraduate Art Courses (Memo)

The School of Art request the instruction type code for 31 ART courses be updated from “private lesson” to “lab” in order to more clearly reflect the method of instruction, and to correct data used in calculating faculty workload.

A list of the 31 laboratory courses affected was included.

The Subcommittee recommends approval of the change of instruction type code for the listed undergraduate art courses.