

UC 11462 11F

CBM003 ADD/CHANGE FORM

APPROVED DEC 07 2011

Undergraduate Council
 New Course Course Change
 Core Category: _____ Effective Fall 2012

or

Graduate/Professional Studies Council
 New Course Course Change
 Effective Fall 2011

1. Department: ILT College: TECH
 2. Faculty Contact Person: Jerry Waite Telephone: 34089 Email: jwaite@uh.edu

3. Course Information on New/Revised course:
 • Instructional Area / Course Number / Long Course Title:
DIGM / 3356 / ePublishing
 • Instructional Area / Course Number / Short Course Title (30 characters max.)
DIGM / 3356 / EPUBLISHING
 • SCH: 3.00 Level: JR CIP Code: 11.0801 Lect Hrs: 2 Lab Hrs: 3

RECEIVED OCT 14 2011

4. Justification for adding/changing course: To provide for new discipline areas
 5. Was the proposed/revised course previously offered as a special topics course? Yes No
 If Yes, please complete:
 • Instructional Area / Course Number / Long Course Title:
 _____ / _____ / _____
 • Course ID: _____ Effective Date (currently active row): _____

6. Authorized Degree Program(s): BS Digital Media
 • Does this course affect major/minor requirements in the College/Department? Yes No
 • Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 • Can the course be repeated for credit? Yes No (if yes, include in course description)

7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture laboratory (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
 _____ / _____ / _____
 • Course ID: _____ Effective Date (currently active row): _____

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
 Cr: 3. (2-3). Prerequisites: DIGM 2351, 2352, 3351, 3353, ITEC 3325. Description (30 words max.):
 Design for tablet and mobile device delivery; information technologies for eMedia workflows; use of XML for ePublishing; digital asset management. Technologies to facilitate print-to-web, social media, and personalized internet experiences.

10. Dean's Signature: _____ Date: 10/13/11

Print/Type Name: Fred Lewallen, Associate Dean for Academic Affairs