

MEMO

To: Luces Faulkenberry, Degree Programs/CBM003s Subcommittee 2
From: Brian Byrnes, School of Theatre & Dance
Re: BFA in Theatre – Concentration in Stage Management
Date: Dec. 10, 2011

APPROVED DEC 07 2011
[Signature]

Action Requested:

As per request from the Degree Programs/CBM003s Subcommittee 2 – we are submitting revisions concerning:

Memo UC 11340 11F, BFA in Theatre - Concentration in Stage Management

Also note – two CBM's have recently been submitted and approved by the Undergraduate Studies Committee, and are being passed on to Jeanette Morales, to address needed course revisions – specifically:

THEA 3283. Stage Management III
THEA 4283. Seminar in Stage Management

The cbm's address adjusting these courses to 2 semester credit hours (instead of 3) – which brings the whole degree in line with 120 hours.

Undergraduate Catalog language updates:

Please add "Stage Management" as noted (underlined) below:

Students majoring in a Bachelor of Fine Arts (BFA) in Theatre must complete the university core requirements, the CLASS college requirements, and elect to follow one of these areas of concentration:

Acting

Playwriting/Dramaturgy

Production

Stage Management

Theatre Education

Additional Undergraduate Catalog updates:

The following revised information to be inserted between the existing concentrations:

"BACHELOR OF FINE ARTS (BFA) IN THEATRE - CONCENTRATION IN PRODUCTION"

and

"BACHELOR OF FINE ARTS (BFA) IN THEATRE - CONCENTRATION IN THEATRE EDUCATION"

**BACHELOR OF FINE ARTS (BFA) IN THEATRE –
CONCENTRATION IN STAGE MANAGEMENT**

Requirements	Hours
THEA 1111:1112. Production (four semesters)	4
MUSI 1300. Fundamentals of Music	3
THEA 1332. Fundamentals of Theatre	3
THEA 1342. Fundamentals of Acting	3
HLT 2310. Emergency Care & First Aid	3
THEA 2334. Fundamentals of Design	3
THEA 2335, 2336, 2373. Scenic Technology, Lighting and Sound Technology, Costume Technology	9
THEA 2342. Dramatic Structures & Genres	3
THEA 2344. American Drama	3
THEA 2382, 2383. Stage Management I, II	6
THEA 2390. Technical Drawing	3
THEA 3332. Directing I	3
THEA 3335, 3336. History of the Theatre I, II	6
COMM 3358. Leadership, Communications, & Organizations	3
THEA 3364. Costume History I	3
THEA 3371. History of Architecture, Interiors and Decorative Arts	3
THEA 3283. Stage Management III	2
THEA 3385, 3387. Scenic Design I, Lighting Design I	6
THEA 3393. Applied Stage Management	3
THEA 4283. Seminar in Stage Management	2
THEA 4393. Theatre Management	3
THEA 4693. Stage Management Internship	6
Total	83

PRIMARY RATIONALE:

A Concentration in Stage Management toward a BFA in Theatre can be supported with existing courses and faculty. The curricular structure and courses are already in place to offer this more focused and intensive track.

Projected student numbers in the Stage Management concentration:

YEAR	1	2	3	4
Headcount	6	11	16	21
FTSE	6	11	16	21

Adding Stage Management to our current concentrations (Acting, Playwriting/Dramaturgy, Production, and Theatre Education) allows us to mirror the profession more accurately.

A BFA in Theatre with a Concentration in Stage Management is a specialty degree that would add to our ability to be nationally competitive, given the relatively small number of stage management programs offered throughout the country.

SUPPORTING RATIONALE:

UH Theatre Faculty's professional observations:

In reviewing trade papers locally and nationally (ArtSearch, etc) stage management related positions, including production assistants, company managers, and production managers dominate the job market.

Requests consistently come to our faculty from professional venues throughout Houston, the surrounding areas, and the region for skilled & experienced stage management students and graduates. Further, crossover exists between this area and the much of the entertainment industry including assistant directing & producing for film and television; stage management positions for corporate and industrial shows; management opportunities for cruise ships, theme parks, music venues, etc. This expands the potential job market greatly for graduates of this program.

Bureau of Labor Statistics:

Occupational Title	SOC Code	Employment, 2008	Projected Employment, 2018	Change, 2008-18	
				Number	Percent
Artists and related workers	27-1010	221,900	247,700	25,800	12
Art directors	27-1011	84,200	94,000	9,800	12
Artists and related workers, all other	27-1019	21,500	23,200	1,700	8

Actors Equity Association Statistics:

("AEA") is the labor union that represents more than 48,000 Actors and Stage Managers in the United States. Equity negotiates wages and working conditions and provides a range of benefits for its members. Actors' Equity is a member of the AFL-CIO, and is affiliated with FIA, an international organization of performing arts unions.

Please see chart below which shows the increase in stage management numbers over the past decade.

Job Category Weeks, Charts 10, A - C

Chart 10A Chart 10B Chart 10.C

Season	Principal	Chorus	Stage Mgr	Total
00-01	186,804	62,637	40,970	290,411
01-02	180,731	55,718	40,682	277,131
02-03	187,177	58,990	42,465	288,632
03-04	186,290	59,133	42,859	288,282
04-05	187,384	62,279	44,338	294,001
05-06	190,671	61,749	47,073	299,493
06-07	192,564	63,501	48,393	304,458
07-08	197,124	68,366	49,191	314,681
08-09	189,922	68,881	47,507	306,310

Student Demand – Provide short- and long-term evidence of demand for the program.

(Please reference the chart below in conjunction with the following information . . .)

In 2008 the UH SOTD began to actively recruit students by attending theatre conventions and festivals in Texas and nationally where theatre students actively audition and interview for theatre programs at universities, colleges, and institutes across the country. The School's success is demonstrated in the increased number of students coming to on-campus auditions between years 2008 and 2010, demonstrating a definitive student demand for our programs. (See chart below)

Much of the current interest in the SOTD is due to the new BFA programs and the curricular structure of each area of study (Playwriting/Dramaturgy, Acting, Production, and Theatre Education) and is especially due to the interdisciplinary nature of these programs wherein playwrights, dramaturgs, actors, production technicians, and theatre educators not only pursue their own particular area of study, but also work collaboratively on school projects and fully-mounted studio and main stage productions throughout their academic careers in the SOTD. This is a reflection of the operation of the professional theatre companies in which our graduates are likely to work. The current missing element is the addition of a Stage Management track.

Prior to 2008, the UH SOTD did not require an audition or interview in order to declare a major in theatre. We now have an audition/interview policy in place for admittance into our programs. Interested students must participate in a final on-campus audition or interview with a panel of faculty members in order to receive approval to declare a major in the SOTD.

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Audition Events – in Texas & Nationally-- & --Student Numbers:

Month	Audition Event	Location	# Actors	# Technicians & Stage Managers	Years attended	Attend or Invited?
June	International Thespian Society Convention	University of Nebraska-Lincoln Lincoln, NE	200	50	2008-present	Attend
November	Texas Thespian Convention	Alternating Locations: - Corpus Christi, TX - Dallas/Fort Worth, TX	120	50	2008-present	Attend
November	Colin County Community College-Dallas Area Auditions	Plano, TX	175	40	2008-present	Attend
November	Booker T. Washington Auditions	Dallas, TX	100	40 (plus 15 playwrights)	2008-present	Attend
November	Greater Houston Area Auditions	Katy, TX	50	20	2008-present	Attend
November	Greater San Antonio Auditions	San Antonio, TX	75	25	2009-present	Attend
November	Arizona Thespian Convention	Phoenix, AZ	100	20	Have not attended	Invited 2009-present
January	Texas Educational Theatre Association	Alternating Locations: - Houston, TX - Dallas, TX	100	40	2008-present	Attend and Coordinate
February	Las Vegas Auditions	Las Vegas, NV	75	40	Have not attended	Invited 2009-present
February	Georgia Thespian Convention	Atlanta, GA	100	20	Have not attended	Invited 2009-present
February	Unified Auditions	Events Run Concurrently in: - Chicago, IL - New York, NY - Las Vegas, NV - Los Angeles, CA	100 each audition (400 total)	Up to 40 (Numbers vary at each audition)	Have not attended (Must have BFA programs to be invited to attend; BFA finally approved	Not yet invited (Must have BFA programs to be invited to attend; BFA finally approved and

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					and implemented Fall 2011	implemented Fall 2011
March	South East Theatre Convention	Alternating Locations: - Lexington, KY - Atlanta, GA - Birmingham, AL	200 actors (Some are juniors in HS that begin looking for programs)	50 Technicians and Stage managers (Some are juniors in HS that begin looking for programs)	2008-present	Attend
February	UH On-campus Auditions	UH Campus Houston, TX	120	35	February 2010	Coordinate specifically for our campus
February	UH On-campus Auditions	UH Campus Houston, TX	85	25	February 2009	Coordinate specifically for our campus
February	UH On-campus Auditions	UH Campus Houston, TX	70	20	February 2008	Coordinate specifically for our campus

Additionally:

For the first time in 2010, we successfully filled an early-decision audition in October. Attempts in the past two years to fill an October early-decision audition date were unsuccessful. Filling the early-decision date further illustrates the increased interest and demand being generated in the School of Theatre & Dance.

Please note that the School of Theatre & Dance has steadily been receiving invitations to attend national theatre audition events, based on student interest and based on the range of BA and BFA programs being offered.

Conclusions -- Job Market Need & Student Demand:

The approval of the BFA Concentration in Stage Management (in conjunction with the other existing concentrations) will make the UH School of Theatre & Dance highly competitive and attractive within the state of Texas and nationally.

The BFA Concentration in Stage Management will attract top students to the program and provide a structure for students to graduate in four years. This will help ensure student commitment to the UH graduation pledge, as well as increase our retention and graduation rates.

The BFA Concentration in Stage Management allows students to put serious focus on their area of study/specialization. And toward the end of their academic training (Junior/Senior years) the students will begin to integrate into the professional market through internships and apprenticeships.

Upon completion of their degree, our students will be better trained to enter the professional market, which will ensure a greater potential for success in theatre and related fields.

BFA in Theatre – Concentration in Stage Management

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Major Requirements		CORE/General Ed.
Fresh. Fall 16 hrs.	MUS 1300. Fundamentals of Music	ENGL 1303. Comp I
	1332. Fundamentals of Theatre (Visual & Perf. Arts – CORE)	
	2334. Fundamentals of Design	
	2335. Scenic Technology or 2336. Lighting and Sound Technology or 2373. Costume Technology	
	1111:1112 Production	
Fresh. Spring 16 hrs.	1342. Fundamentals of Acting	ENGL 1304. Comp II
	2335. Scenic Technology or 2336. Lighting and Sound Technology or 2373. Costume Technology	MATH 1310. Algebra
	2382. Stage Management I	
	1111. Production	
	(2nd Semester Jury/Assessment)	
Soph. Fall 16 hrs.	HLT 2310. Emergency Care & First Aid	Math Reasoning
	2342. Dramatic Structures & Genres	
	2390. Technical Drawing	
	2335. Scenic Technology or 2336. Lighting and Sound Technology or 2373. Costume Technology	
	1111. Production	
(3rd Semester Jury/Assessment)		
Soph. Spring 15 hrs.	2344. American Drama (Writing in the Disciplines - CORE)	HIST 1377.
	2383. Stage Management II	
	3364. Costume History I	
	3371. History of Architecture, Interiors and Decorative Arts	
	(4th Semester Jury/Assessment)	
Jr. Fall 15 hrs.	COMM 3358. Leadership, Communication, & Organizations	HIST 1378.
	3283. Stage Management III	Natural Science
	3385. Scenic Design I or 3387. Lighting Design I	
	1111. Production	
	(5th Semester Jury/Assessment)	
Jr. Spring 16 hrs.	3332. Directing I	Natural Science
	3393. Applied Stage Management	POLS 1336.
	3385. Scenic Design I or 3387. Lighting Design I	Tai Chi (1 credit)
	(6th Semester Jury/Assessment)	
Sr. Fall 12 hrs.	3335. History of the Theatre I	Social Science
	4693. Stage Management Internship	
Sr. Spring 14 hrs.	3336. History of the Theatre II	POLS 1337.
	4283. Seminar in Stage Management	Humanities
	4393. Theatre Management	
TOTAL: 120 Hours		