

UC 10524 09F

CBM003 ADD/CHANGE FORM


APPROVED DEC 0 9 2009

Undergraduate Council
 New Course Course Change
Core Category: NONE Effective Fall 2010

or

Graduate/Professional Studies Council
 New Course Course Change
Effective Fall __

RECEIVED OCT 14 2009

1. Department: Hispanic Studies College: CLASS
2. Faculty Contact Person: Dennis Parle Telephone: 3-3058 Email: dparle@uh.edu
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
SPAN / 3342 / Cross-Cultural Business Contexts: U.S. and Latin America
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
SPAN / 3342 / CRSS-CULTRAL BUSN U.S./LATN-AM
 - SCH: 3.00 Level: JR CIP Code: 1609050001 Lect Hrs: 3 Lab Hrs: 0
4. Justification for adding/changing course: To more accurately reflect course content/level
5. Was the proposed/revised course previously offered as a special topics course? Yes No
If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
____ / ____ / ____
 - Course ID: _____ Effective Date (currently active row): _____
6. Authorized Degree Program(s): Spanish for Business Professions minor
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Can the course be repeated for credit? Yes No (if yes, include in course description)
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
SPAN / 3342 / Cross-Cultural Business Contexts: U.S. and Latin America
 - Course ID: 23011 Effective Date (currently active row): 20093
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
Cr: 3. (3-0). Prerequisites: SPAN 3301 or 3307, and 3302 or 3308. Description (30 words max.):
Cultural values, attitudes, and perceptions that affect U.S./Latin American business negotiations and operations.
10. Dean's Signature:  Date: 10/5/09
Print/Type Name: Dr. Sarah Fishman