

UC 10488 09F

College of Technology

RECEIVED OCT 15 2009

APPROVED NOV 18 2009

Memo

To: College of Technology, Undergraduate Academic Committee
From: Dr. Carole Goodson, HDCS Department Chair
Date: 10/15/2009
Re: CSM Degree Plan Change

The HDCS Department has voted to make a change in the CSM Degree Plan by providing an alternative course for two courses in the Major Core Requirements section. The purpose is to provide options to students who have been unable to take the first course listed and are ready to graduate. The courses are not offered every semester and are not always offered online which many of the CSM students need since the program is listed as an online degree program. The degree plan will then offer students LOGT 2380 or HDCS 4375 and TRDE 4340 or TRDE 4351.



Consumer Science and Merchandising Major

Consumer Science and Merchandising is designed to develop professionals who can integrate knowledge of consumers and merchandising processes and apply that knowledge to a broad spectrum of problems facing individual consumers, families, service agencies, and retail marketers of products and services. Consumer Science and Merchandising focuses on analyzing the consumer as a social and economic unit of society and on the process of merchandising products to consumers.

Professional development in this program includes trend analysis, selling, merchandising experience, internship, self assessment, professional goal setting, networking and portfolio development. Processes of retail marketing and consumer affairs are emphasized.

Graduates will:

Apply retail management techniques and principles to the buying and selling of products and services.

Have the option to enhance their professional development through the Electronic (online) Consumer Science and Merchandising courses (E-CSM), allowing students to earn money while they learn skills from remote locations.

Demonstrate the relationship between consumers and businesses through employment in the fields of retail marketing, fashion, sales, buying, public relations, and education.

Display the computer skills required for the merchandising professional in today's marketplace.

Students pursuing the Consumer Science and Merchandising degree must complete the following requirements in addition to the university core requirements and general college requirements.

University Core Curriculum

42 Semester Hours

For information on the University Core, please see the Academic Regulations section of this catalog.

Please note that some majors have specific requirements in the core curriculum. Refer to the specific degree plans in this catalog for those requirements.

Consumer Science and Merchandising Major Requirements

- HDCS 3300. Organizational Decisions in Technology
or
TELS 3340. Organizational Leadership and Supervision
- HDCS 3301. Consumer Science
- HDCS 3303. Merchandising and Consumer Sciences
- HDCS 3304. Visual Merchandising
- HDCS 3369. Entrepreneurship
- HDCS 4300. Research Concepts
- HDCS 4303. Merchandising Systems
- HDCS 4380. Merchandising
- HDCS 4386. Communication Strategies for Merchandising and Industrial Distribution
- HDCS 4393. Internship in HDCS
- LOGT 2380. Distribution Channels or HDCS 4375 Strategies in E-Tailing
- LOGT 3381. Industrial and Consumer Sales
- TECH 3365. Applications of Discrete Methods in Technology
- TRDE 4340. Introduction to Training and Development or TRDE 4351 Instructional Strategies and Design for Training and Development

Professional Studies Area of Specialization:

Choose one (1) 15 hour specialization or elective block from those listed below (15 SH)

Consumer Science and Merchandising Electives	
(select 15 semester hours)	
HDCS 3302.	Consumer Textiles
HDCS 4302.	Apparel Analysis
HDCS 4370.	Technology Entrepreneurship
HDCS 4372.	Forecasting Technology Entrepreneurship
HDCS 4374.	Entrepreneurial E-Tailing
HDCS 4375.	Strategies in E-Tailing
HDCS 4376.	Resources in Technology Entrepreneurship
HDCS 4394.	Internship in HDCS
HDCS 4396.	Selected Topics in CSM
TRDE 3310.	Career Path Planning

Formatted Table

Technology Entrepreneurship Specialization

(15 semester hours)	
HDCS 4370.	Technology Entrepreneurship
HDCS 4372.	Forecasting for Technology Entrepreneurship
HDCS 4374.	Entrepreneurial E-Tailing
HDCS 4376.	Resources in Technology Entrepreneurship
HDCS 4394.	Internship in HDCS
or LOGT 2362.	Introduction to Logistics Technology
E-Tailing Specialization	
(15 semester hours)	
HDCS 4374.	Entrepreneurial E-Tailing
HDCS 4375.	Strategies in E-Tailing
Select from:	
	HDCS 3304. Visual Merchandising
	HDCS 4302. Apparel Analysis
	HDCS 4394. Internship in HDCS
	LOGT 2362. Introduction to Logistics Technology
	LOGT 3387. Procurement
	LOGT 4387. Financial Evaluation for Supply Chain Management
Training and Development Specialization	
(15 semester hours)	
TRDE 4344.	Computer Applications in Training
TRDE 4346.	Training and Development Programs
TRDE 4351.	Instructional Strategies and Design for Training and Development
HDCS 4394.	Internship in HDCS
HDCS	Approved HDCS elective
Professional Studies Specialization	
Approved non-CSM content course work (15 semester hours)	
See faculty advisor for approval of a 15 hour content block in field other than Consumer Science and Merchandising	

College Requirements

Mathematics/Reasoning

(12 semester hours which includes university core)

MATH 1310. College Algebra

TMTH 3360. Applied Technical Statistics

Six semester hours of Math Reasoning/Formal Science
selected from core approved list

Writing in the Disciplines

(3 semester hours which includes university core)

HDCS 1300. Human Ecosystems and Technological Change

PROGRAM REQUIREMENTS:

Computer Literacy

ITEC 1301. Introduction to Computer Application Technology

Electives: 12 SH minimum (or minor)

Electives or minor must be from approved technical area for students pursuing Technology
Entrepreneurship specializations.

Degree awarded: Bachelor of Science

Major: Consumer Science and Merchandising

CONSUMER SCIENCE & MERCHANDISING (CSM)

UNIVERSITY OF HOUSTON
COLLEGE OF TECHNOLOGY

HUMAN DEV & CONSUMER SCIENCES DEPARTMENT
BACHELOR OF SCIENCE

NAME _____ SSN _____

UNIVERSITY CORE REQUIREMENTS (42 SH)

	GR	SH	AH
Communication (12 SH)			
ENGL 1303 English Composition I	_____	_____	_____
ENGL 1304 English Composition II	_____	_____	_____
Or TELS 3372 Comm in Sci, Eng & Tech	_____	_____	_____
HDCS 1300 Family Ecosystems	_____	_____	_____

History/Government (12 SH)			
HIST 1376 or 1377 US History to 1867	_____	_____	_____
HIST 1378 or 1379 US History since 1867	_____	_____	_____
POLS 1336 US & TX Const/Politics	_____	_____	_____
POLS 1337 US Government	_____	_____	_____

Humanities* (3 SH)			
Choose from approved list	_____	_____	_____

Visual/Performing Arts* (3 SH)			
Choose from approved list	_____	_____	_____

Social Sciences (3 SH)			
Choose from approved list	_____	_____	_____

Natural Sciences* (6 SH)			
Choose from approved list	_____	_____	_____

Math/Reasoning (12 SH)			
MATH 1310 College Algebra or TMTH 1335	_____	_____	_____
TMTH 3360 Applied Tech Statistics	_____	_____	_____
Math Reasoning/Formal Science _____	_____	_____	_____
Math Reasoning/Formal Science _____	_____	_____	_____

Computer Literacy (3 SH)			
ITEC 1301 Intro to Comp Apps in Tech	_____	_____	_____

Electives†: 12 SH Minimum (or Minor)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

*Electives and/or minor must be selected from approved technical area for students pursuing Technology Entrepreneurship Specialization.

Refer to class schedule for lists of University approved courses.

Requirements for TEA Marketing Education Certification requires a minor in education and an additional 12 hours of certification requirements. See departmental advisor for more information.

6 advanced (3000- or 4000-level) semester hours must be completed.

Total hours required: 120 minimum

For graduation with Honors, see Undergraduate Catalog.

ASP requirements must be met.

MAJOR CORE REQUIREMENTS (42 SH)

	GR	SH	AH
HDCS 3300 Org Decisions in Tech or	_____	_____	_____
TELS 3340 Org Leadership & Suprv	_____	_____	_____
HDCS 3301 Consumer Science	_____	_____	_____
HDCS 3303 Merch & Consumer Science	_____	_____	_____
HDCS 3304 Visual Merchandising	_____	_____	_____
HDCS 3369 Entrepreneurship	_____	_____	_____
HDCS 4300 Research Concepts in HDCS	_____	_____	_____
HDCS 4303 Merchandising Systems	_____	_____	_____
HDCS 4380 Merchandising	_____	_____	_____
HDCS 4386 Communication Strategies	_____	_____	_____
HDCS 4393 Internship in CSM	_____	_____	_____
LOGT 2380 Distribution Technology	_____	_____	_____
LOGT 3381 Industrial/Consumer Sales	_____	_____	_____
TRDE 4340 Training Tech for Super	_____	_____	_____
TECH 3365 Indus Cmptr App/Discrete	_____	_____	_____
TECH 3365 Industrial Computer Appl	_____	_____	_____

Specialization – 15 Hours

Consumer Science & Merchandising Electives

HDCS 3302: Consumer Textiles	HDCS 4375: Strategies in E-Tailing
HDCS 4302: Apparel Analysis	HDCS 4376: Resources/Entrepreneurship
HDCS 4370: Tech Entrepreneurship	HDCS 4394: Internship-HDCS
HDCS 4372: Forecasting/Entrepreneur	HDCS 4396: Issues in HDCS
HDCS 4374: Entrepreneurial E-Tailing	

Technology Entrepreneurship Specialization

HDCS 4370: Technology Entrepreneurship
HDCS 4372: Forecasting of Technology Entrepreneurship
HDCS 4374: Entrepreneurial E-Tailing
HDCS 4376: Resources in Technology Entrepreneurship
Select from:
HDCS 4394 Internship-HDCS OR LOGT 2362: Intro to Logistics Tech

E-Tailing Specialization

HDCS 4374: Entrepreneurial E-Tailing	
HDCS 4375: Strategies in E-Tailing	
Select From:	
HDCS 4302: Apparel Analysis	LOGT 3387: Procurement
HDCS 4394 Internship-HDCS	LOGT 4387: Global Sourcing
LOGT 2362: Intro to Logistics Tech	

Training & Development Specialization (15 hrs):

TRDE 4344: Computer Applications in Training
TRDE 4346: Training and Development Programs
TRDE 4351: Instructional Strategic and Design for TRDE
HDCS 4394: Internship-HDCS
Approved HDCS Elective

Professional Studies

Approved non-CSM content coursework – See Faculty Advisor

Advisor _____ Date _____

Student Signature _____ Date _____

CONSUMER SCIENCE & MERCHANDISING (CSM)

UNIVERSITY OF HOUSTON
COLLEGE OF TECHNOLOGY

HUMAN DEV & CONSUMER SCIENCES DEPARTMENT
BACHELOR OF SCIENCE

NAME _____

SSN _____

UNIVERSITY CORE REQUIREMENTS (42 SH)

	GR	SH	AH
Communication (12 SH)			
ENGL 1303 English Composition I	_____	_____	_____
ENGL 1304 English Composition II	_____	_____	_____
HDCS 1300 Family Ecosystems	_____	_____	_____

History/Government (12 SH)			
HIST 1376 or 1377 US History to 1867	_____	_____	_____
HIST 1378 or 1379 US History since 1867	_____	_____	_____
POLS 1336 US & TX Const/Politics	_____	_____	_____
POLS 1337 US Government	_____	_____	_____

Humanities* (3 SH)			
Choose from approved list	_____	_____	_____

Visual/Performing Arts* (3 SH)			
Choose from approved list	_____	_____	_____

Social Sciences (3 SH)			
Choose from approved list	_____	_____	_____

Natural Sciences* (6 SH)			
Choose from approved list	_____	_____	_____

Math/Reasoning (12 SH)			
MATH 1310 College Algebra or TMTH 1335	_____	_____	_____
TMTH 3360 Applied Tech Statistics	_____	_____	_____
Math Reasoning/Formal Science _____	_____	_____	_____
Math Reasoning/Formal Science _____	_____	_____	_____

Computer Literacy (3 SH)			
ITEC 1301 Intro to Comp Apps in Tech	_____	_____	_____

Electives†: 12 SH Minimum (or Minor)			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Electives and/or minor must be selected from approved technical area for students pursuing Technology Entrepreneurship Specialization.

†Refer to class schedule for lists of University approved courses.

‡Requirements for TEA Marketing Education Certification requires a minor in education and an additional 12 hours of certification requirements. See departmental advisor for more information.

36 advanced (3000- or 4000-level) semester hours must be completed.

Total hours required: 120 minimum

For graduation with Honors, see Undergraduate Catalog.

TASP requirements must be met.

Student Signature

Date

MAJOR CORE REQUIREMENTS (42 SH)

	GR	SH	AH
HDCS 3300 Org Decisions in Tech or TELS 3340 Org Leadership & Suprv	_____	_____	_____
HDCS 3301 Consumer Science	_____	_____	_____
HDCS 3303 Merch & Consumer Science	_____	_____	_____
HDCS 3304 Visual Merchandising	_____	_____	_____
HDCS 3369 Entrepreneurship	_____	_____	_____
HDCS 4300 Research Concepts in HDCS	_____	_____	_____
HDCS 4303 Merchandising Systems	_____	_____	_____
HDCS 4380 Merchandising	_____	_____	_____
HDCS 4386 Communication Strategies	_____	_____	_____
HDCS 4393 Internship in CSM	_____	_____	_____
LOGT 2380 Distribution Technology or HDCS 4375 Strategies in E-Tailing	_____	_____	_____
LOGT 3381 Industrial/Consumer Sales	_____	_____	_____
TECH 3365 Indus Cmptr App/Discrete	_____	_____	_____
TRDE 4340 Intro to Train & Devel or TRDE 4351 Inst Strat & Design	_____	_____	_____

Specialization – 15 Hours

Consumer Science & Merchandising Electives

HDCS 3302: Consumer Textiles	HDCS 4375: Strategies in E-Tailing
HDCS 4302: Apparel Analysis	HDCS 4376: Resources/Entrepreneurship
HDCS 4370: Tech Entrepreneurship	HDCS 4394: Internship-HDCS
HDCS 4372: Forecasting/Entrepreneur	HDCS 4396: Issues in HDCS
HDCS 4374: Entrepreneurial E-Tailing	TRDE 3310: Career Path Planning

Technology Entrepreneurship Specialization

HDCS 4370: Technology Entrepreneurship
HDCS 4372: Forecasting of Technology Entrepreneurship
HDCS 4374: Entrepreneurial E-Tailing
HDCS 4376: Resources in Technology Entrepreneurship
Select from:
HDCS 4394 Internship-HDCS OR LOGT 2362: Intro to Logistics Tech

E-Tailing Specialization

HDCS 4374: Entrepreneurial E-Tailing	
HDCS 4375: Strategies in E-Tailing	
Select From:	
HDCS 4302: Apparel Analysis	LOGT 3387: Procurement
HDCS 4394 Internship-HDCS	LOGT 4387: Global Sourcing
LOGT 2362: Intro to Logistics Tech	

Training & Development Specialization

TRDE 4344: Computer Applications in Training
TRDE 4346: Training and Development Programs
TRDE 4351: Instructional Strategic and Design for TRDE
HDCS 4394: Internship-HDCS
Approved HDCS Elective

Professional Studies

Approved non-CSM content coursework – See Faculty Advisor

Advisor

Date