

UC 10479 09F

TO: Undergraduate Council  
FROM: Lynn Lamkin, Associate Director, Moores School of Music  
DATE: September 10, 2009  
RE: Proposal to change degree title

RECEIVED OCT 14 2009  
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APPROVED NOV 18 2009  
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Proposal

To change the title of the degree *Bachelor of Music with Elective Studies in Music Business* to *Bachelor of Music with Elective Studies in Music Marketing*.

Justification

The proposed title more accurately reflects the curricular focus of the degree that includes an 18-hour minor in marketing, not business.

~~\_\_\_\_\_~~ 10/8/09  
approved by CLASS Undergraduate Studies Committee

11/2/09