

UC 1033069F

CBM003 ADD/CHANGE FORM

APPROVED OCT 2 1 2009

Undergraduate Council
 New Course Course Change
 Core Category: _____ Effective Fall 2010

or

Graduate/Professional Studies Council
 New Course Course Change
 Effective Fall _____

1. Department: MARK College: BUS
2. Faculty Contact Person: Teri Longacre Telephone: 34669 Email: elkins@uh.edu
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
ENTR / 4320 / Entrepreneurial Revenue
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
ENTR / 4320 / ENTREPRENEURIAL REVENUE
 - SCH: 3.00 Level: SR CIP Code: 52.1801.00 16 Lect Hrs: 3 Lab Hrs: 0
4. Justification for adding/changing course: To more accurately reflect course content/level
5. Was the proposed/revised course previously offered as a special topics course? Yes No

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- If Yes, please complete:
- Instructional Area / Course Number / Long Course Title:
//_
 - Course ID: 0 Effective Date (currently active row): _____

6. Authorized Degree Program(s): BBA
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Can the course be repeated for credit? Yes No (if yes, include in course description)
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
ENTR / 4320 / Entrepreneurial Revenue
 - Course ID: 22120 Effective Date (currently active row): 08/03

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
Cr: 3. (3-0). Prerequisites: ENTR 3310 and approval of entrepreneur coordinator. Description (30 words max.): Relationships among pricing, marketing strategies and revenues.

10. Dean's Signature: _____ Date: 9/22/09

Print/Type Name: Latha Ramchand, Associate Dean