



U N I V E R S I T Y of H O U S T O N

 CONRAD N. HILTON COLLEGE OF HOTEL AND RESTAURANT MANAGEMENT
 OFFICE OF THE DEAN

APPROVED APR 21 2010

RECEIVED SEP 16 2009

To: Larry Williams, Chair
 Undergraduate Council

From: Carl A. Boger, Jr. 
 Associate Dean of Academic Programs

Re: Minor Changes to Current Degree Plan

Date: September 14, 2009

The Conrad N. Hilton College of Hotel and Restaurant Management requests to make minor changes to our degree plan to meet the needs of the growing hospitality industry. We wish to change to a *customized* Area of Emphasis to meet our student's individual needs, as well as growing industry trends. We also wish to add course selection options to our HRM Directed General Education requirement.

Currently, we offer three (3) Area of Emphasis options for the Bachelor of Science in Hotel and Restaurant Management:

- Lodging Management
- Foodservice Management
- General Hospitality Management (Combined courses from Lodging Management and Foodservice Management)

Being one of the largest global industries, hospitality is becoming more inter-disciplinary. There are many options available to our students in the hospitality sector besides the current degree options (Lodging, Foodservice, and General). Career opportunities in country clubs, casinos, catering, events, spas, tourism, wine and spirits, sales and marketing, revenue management, human resource management, real estate development, and accounting and finance are now in great demand the world over. By expanding our emphasis options, we will be better able to prepare our students for their career endeavors.

Also, within our degree plan we require six credit hours of HRM Directed General Education courses; three semester credit hours of Statistics and three credit hours of Speech Communications. We wish to specify the statistics courses as:

- MATH 2311 – Introduction to Probability and Statistics
- PSYC 3301 – Introduction to Psychological Statistics
- TMTH 3360 – Applied Technical Statistics

We request this to better aid our students in meeting their 12 hour formal science requirement.

We also wish to specify our speech communication courses to:

- COMM 1332 – Speech Communications
- COMM 3356 – Business and Professional Speech

We request this to offer our students a non-advanced and advanced option.