


CBM003 ADD/CHANGE FORM

Undergraduate Council
 New Course Course Change
 Core Category: VPA-Critical Effective Fall 2009

or

Graduate/Professional Studies Council
 New Course Course Change
 Effective Fall __

RECEIVED OCT 24 2008

- Department: Art College: CLASS
- Faculty Contact Person: Rex Koontz Telephone: 3-2840 Email: rkoontz@uh.edu
- Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
ARTH / 1300 / Ways of Seeing: Art and Our Visual World
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
ARTH / 1300 / ART AND OUR VISUAL WORLD
 - SCH: 3.00 Level: FR CIP Code: 50.0703.00 03 Lect Hrs: 3 Lab Hrs: 0
- Justification for adding/changing course: To meet instructional needs of students
- Was the proposed/revised course previously offered as a special topics course? Yes No
 If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
____ / ____ / ____
 - Course ID: _____ Effective Date (currently active row): _____
- Authorized Degree Program(s): BA Art History
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Can the course be repeated for credit? Yes No (if yes, include in course description)
- Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)
- If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
 ____ / ____ / ____
 - Course ID: _____ Effective Date (currently active row): _____
- Proposed Catalog Description: (If there are no prerequisites, type in "none".) Examination of
Cr: 3. (3-0). Prerequisites: ENGL 1303. Description (30 words max.): This course examines our visual
world and the various ways in which that world has been analyzed and valued. ^
- Dean's Signature:  Date: 10/24/08

Print/Type Name: Sarah Fishman

U N I V E R S I T Y of H O U S T O N

CORE CURRICULUM COURSE REQUEST

Originating Department/College: Art/Liberal Arts and Social Sciences

Person making request: Dr. Rex Koontz Telephone: 3-2840

E-mail: rkoontz@uh.edu

Dean's signature: [Redacted] Date: 10/24/08

I. General Information:

Course number and title: ARTH 1300 Ways of Seeing: Art and Our Visual World

Catalog description must be included on completed CBM 003 form and attached to this document.

Category of Core for which course is being proposed (mark only one):

- Communication
- Mathematics
- Mathematics/Reasoning (IDO)
- American History
- Government
- Humanities
- Visual/Performing Arts Critical
- Visual/Performing Arts Experiential
- Natural Sciences
- Social/Behavioral Sciences
- Writing in the Disciplines (IDO)

II. Objectives and Evaluation (respond on one or more separate sheets):

Call ext. 3-0919 for a copy of "Guidelines for Requesting and Evaluating Core Courses" or visit the website at www.uh.edu/academics/corecurriculum

- A. How does the proposed course meet the appropriate Exemplary Educational Objectives (see **Guidelines**). Attach a syllabus and supporting materials for the objectives the syllabus does not make clear.
- B. Specify the processes and procedures for evaluating course effectiveness in regard to its goals.
- C. Delineate how these evaluation results will be used to improve the course.

Responses to Objectives and Evaluation, Core Curriculum Course Request:

Koontz,

ARTH 1300

A. How does the proposed course meet the appropriate Exemplary Educational Objectives

The syllabus (attached) includes a significant number of objectives in the Learning Outcomes section. The student will develop an awareness of the contexts, problems, and aesthetics associated with art through a sustained study of objects at the Museum of Fine Arts, Houston. The student will also develop an awareness of the greater visual culture of our region: media, urban spaces, and other aspects of Houston's visual culture.

B. Specify the processes and procedures for evaluating course effectiveness in regard to its goals.

For each experience outside the lecture hall the student will complete an online exam. More traditional midterm and final exams will gauge the lecture material, while a 3,000+ essay, done over 3 draft periods with significant feedback provided at each step, will serve to gauge the competencies in research and writing on the visual.

C. Delineate how these evaluation results will be used to improve the course.

Feedback from the online exams will allow me to improve the outside activities, while the midterm and final exam results will allow me to gauge the effectiveness of lectures. I would like to interest the Writing Center in periodic evaluations of the research and writing results, as well as how these can be graded more effectively to achieve results.

ARTH 1300 - Ways of Seeing: Art and Our Visual World (HYBRID)

This document contains the fundamental information on the class: full information may be found on the class website, <http://www.uh.edu/webct>. If you have not used WebCT before, go to the "New Users" link on the UH WebCT homepage.

| | |
|-------------------|--|
| Dr. Rex Koontz | Location and Time (1.5 hours lecture; equal amount of time outside of class at museums and other venues) |
| E-Mail: via WebCT | Office Hours: |

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Course Description:

This course examines our visual world and the various ways in which that world has been analyzed and valued. We examine the full range of visual experience, from art to other aspects of our urban visual surroundings. No prior experience with art, media, or other aspects of visual culture is assumed. This course is created for non-art or art history majors who want to learn how to engage in and evaluate the visual experience.

Learning Outcomes:

Upon completing this course you should be able to: 1) develop an awareness of the historical, sociological, cultural, and aesthetic context of canonical works in art history through examination, 2) demonstrate awareness of the scope and variety of art as exemplified in Houston art institutions through research, writing, and examination, and 3) demonstrate awareness of the scope and variety of the greater visual world beyond those things labeled art through research, writing, and examination.

Required Text:

Stokstad Art History, with a custom supplement for the visual culture of Houston developed by the Museum of Fine Arts, Houston, and UH. Available in the bookstore.

Major Exams:

There will be 2 major exams in this class, each worth 17.5% of your grade (35% total). Major exams will consist of: 1) Slide identifications, including title of the work, the artist and date 2) Period Identifications, where you will be asked simply to identify the period 3) Definition of terms 4) Questions on the history of art and visual studies discussed in that section. Both these exams are given in the ETC facility on the UH campus. You will receive further instructions the week prior to the exam, but please note the dates now (see your Calendar in WebCT) and note that the exams are in blocks (see Calendar for details). There is no final exam. If you miss a major exam for whatever reason, you will take an essay exam. Avoid these at all costs.

Explorations:

In addition to these 2 major exams, there will be 6 *Exploration in Art History and Visual Studies* projects. Each of these will involve online work and/or work at the Museum of Fine Arts, Houston, and other cultural institutions. You will be tested via an online exam for each of the projects. Your total online exam performance will be 30% of your grade. **IMPORTANT: It is your responsibility to find a computer on which to play the multimedia (video, audio), carry out any activity at a cultural institution, and find and take the exams successfully (see *Rights and Responsibilities* document below). Given the nature of online testing, I cannot help you with technical problems, although I do give you two chances at each exam in anticipation of a technical problems, and you will receive 6 "bonus points" on your final grade to offset any problems.**

These activities will be done on your time. No lates or makeups. Because these projects prepare you for the lecture, there are no re-opened exams, for whatever reason.

Essay

In addition to the Explorations and Major Exams, the essay accounts for 35% of your final grade. This will be done in graded stages, with a first rough draft, and peer review period, and a second rough draft. The finished product will be at least 3,000 words. Instructions for each of these stages will be found at the appropriate week in this "Course Materials" section. Plagiarism of any sort will not be tolerated. For any questions on plagiarism, please see your Student Handbook statement on the subject.

Attendance:

Attendance is integral to success in this class. The great majority (over 70%) of material on the major exams will be treated in class. Other information crucial to your success in this course and not available elsewhere will be treated only in class.

Evaluation:

The major in-class exams will test your knowledge of all aspects of the course, focusing on the lecture materials. The Explorations will develop critical thinking and analytical skills and test your knowledge of specific topics, as well as test you over recent lecture materials and text readings.

Grading Scale

| | | | | | | | | | |
|-----------|--------|-----------|-------|-----------|-------|-----------|-------|----------|-----|
| A | 93-100 | B+ | 87-89 | C+ | 77-79 | D+ | 67-69 | F | 59- |
| A- | 90-92 | B | 84-86 | C | 74-76 | D | 64-66 | | |
| | | B- | 80-83 | C- | 70-73 | D- | 60-63 | | |

Check "My Grades" on WebCT for all essay and exam results. It is your responsibility to point out any errors in the recording of your grade.

All grades over .5 are rounded up (79.52=80=B-).

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Grade Distribution Summary

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1. 6 Explorations, equally graded, 30% total
2. Essay #1 (Catalog Entries), 7.5%
3. Essay #2 (Art Cards), 22.5%
4. Major Exams (2), 35% total

Course Schedule - see the course narrative in the "Weekly Course Guide" link on your WebCT homepage. Here you will find everything you need to succeed in this course, laid out in a week-by-week format. For longer-range planning, see the "Calendar" function in WebCT.

Ways of Seeing: Hybrid Student Rights and Responsibilities

Right: I will attend only one lecture course per week.

Responsibilities: To fulfill the other obligations of the course on my own time, I will -

1. find access to a computer with Internet access that will play the media and allow me to take the online exams required for the course. I realize that it is my responsibility to find such a machine and tune it for the course. I realize that I am given two chances at each exam because I may experience technical problems, and solving these technical problems is my responsibility.
2. complete the self-guided tours and other exploration exercises required in the time allotted.
3. turn in all papers to <http://turnitin.com> before the paper due date and time. I realize there are no late papers in this class.
4. be present for the weekly lecture. I fully realize that the professor has the right to make announcements or give out materials and information during class that will not be available elsewhere. I realize that over 70% of the major exam material will be treated in these lectures.
5. be present for the major exams (2) on the date stipulated in the website. Makeup exams will be given only with a doctor's note or other official document of trauma. I realize that even in instance of trauma I will be allowed to take an essay makeup exam only. I realize that no student, for whatever reason, will be allowed to take both major exams as makeups.

Right: I will receive 6 extra points on my final grade. These points will serve to make up for any technical problems with online exams I may have over the course of the semester. I understand that everyone receives these points, even if they have no technical problems.

Responsibility: I am responsible for my own successful online testing environment. There will be no makeup online exams, period.

Right: I have the right to see my grades as soon as they are entered, anytime, 24/7.

Responsibility: I will contact the professor within one week of any grade posting that I suspect is in error.

Continuing in this course means that you accept the rights and responsibilities above.