

UC 10052 08F

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TO: Lawrence Williams, Chair
Undergraduate Council

FROM: Richard Scamell
Degree Programs Committee: Programs

SUBJECT: Proposals UC 9893 08F, UC 9892 08F, UC 9849 08F, and UC 9850 08F

DATE: November 12, 2008

The Committee met on Wednesday, November 12 to consider requests from the College of Engineering (UC 9893 08F and UC 9892 08F) and the School of Communications (UC 9849 08F and UC 9850 08F). Participating in the discussion were committee members Roger Blakeney, Partha Krishnamurthy, and Richard Scamell. Julie Fix, and David Shattuck attended the meeting as guests.

UC 9893 08F – Department of Civil and Environmental Engineering Catalog Change, Fall 2009

This proposal requests permission to change the catalog description of the Civil Engineering degree plan so that it allows students to take either CNST 1330 – Graphics I or MECT 1330 – Engineering Graphics to satisfy the graphics requirement. The recommended change is already in the BSCE Degree Program Flowchart revised as of August 2008.

UC 9892 08F – Department of Mechanical Engineering Degree Plan, Fall 2009

The purpose of this proposal is to reduce the number of degree program hours from 127 to 124 by reducing the number of senior electives from five to four. Under the revised degree plan, students with senior standing in Mechanical Engineering would be required to take three MECE 5000-level courses and one non-MECE 3000+ level course from other departments in engineering, mathematics or science. Exceptions are allowed to satisfy requirements for a minor, for students writing a Senior Honors Thesis, and for students in the Fast Track Program.

UC 9849 08F – Separation of the Public Relations and Advertising Concentrations

This proposal requests the separation of the Public Relations and Advertising Concentration into two separate concentrations. Thirty-nine hours of coursework in each concentration are required for a degree. During the discussion of the proposal, a modification was made to the coursework in each concentration. With respect to the Advertising concentration, the course COMM 4303 – Communication Law and Ethics was taken out of the Advertising Sequence and moved into the Required Courses. COMM 4303, inadvertently omitted from the Public Relations Concentration, was added as one of the Required Courses in this concentration. UC 9849 08F, revised as of November 12, 2008, has been forwarded to the Academic Programs Management Office.

UC 9850 08F – Proposed Catalog Language Reflecting Public Relations/Advertising Concentration Change

The content of UC 9850 08F simply provides the exact catalog language that the School of Communications wishes to have included in the catalog for the Advertising and Public Relations concentrations. A revised, as of November 12, 2008, version of UC 9850 08F reflecting the changes with regard to the placement of COMM 4303 – Communications Law and Ethics in each concentration has been forwarded to the Academic Programs Management Office.

A Final Comment

The Committee supports each of these proposals as revised.