UC 10051 08F Page 1 of 6

INTEROFFICE MEMORANDUM

RECEIVED OCT 2 2 2008

TO:

University of Houston Undergraduate Council

FROM:

Health and Human Performance (HHP) Sports Administration Program

SUBIECT:

Proposed changes to the Kinesiology: Sports Administration Degree Plan

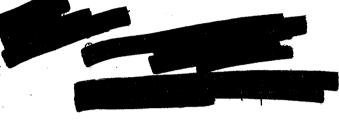
DATE:

04 September 2008

CC:

Dr. Chuck Layne

Dr. Robert K. Wimpelberg



The Sports Administration program has revised the curriculum for the existing B.S. in Kinesiology: Sports Administration degree track as approved by the HHP Undergraduate Committee and the HHP faculty and is seeking the UC's approval. The current degree plan has changed very little since its inception and does not reflect a "modern" model similar to most sport administration programs at other institutions. Current enrollment in the program is over 200 students. Except for a few, most of these students will be seeking a career in a field related to sport administration with no emphasis on basic Kinesiology classes (currently part of the curricula). The purpose of these changes is to provide the Sports Administration students the necessary experiences for a career in sport administration.

The proposed changes include the following modifications that will: 1) make this degree up-to-date and "modern", 2) afford a more competitive degree with other institutions, and 3) provide subject material deemed necessary by NASSM (the professional society of sport management):

- Update the academic foundations to reflect the current university core.
- Strike the Kinesiology Core, specifically omitting KIN 2100-8, 3300, 3304, 3306, 3309, 4310, and 4315 from the degree plan.
- Change the Sports Administration core to include KIN 1252 and 3305 (from the current Kinesiology Core), COMM 1332, ACCT 2331, ECON 2304, TELS 2360, and COMM 3368.
- Change the Sports Administration core to include proposed new classes KIN 4340, 4190, 4690, and 4691.

UC 10051 08F Page 2 of 6

There were three main factors in deciding how best to change the curriculum. The first was other current programs in Texas (direct competitors to this program) and a small sample from the U.S. Only one institution currently included kinesiology classes in its curriculum, but that was for a specific degree track within the program. All other programs were more business-based and did not include kinesiology classes. In order to be more competitive for students, our program must provide a similar curriculum and experiences in order for our graduates to be more competitive for internships and jobs.

The second factor was an informal survey sent to organizations that have hosted program interns. All respondents believed all of the kinesiology core classes to be not important or not relevant to job functions of the intern or the organization. Most of the sports administration core classes and proposed new classes were deemed at least important or relevant. Providing our students with relevant coursework will give them another edge when it comes time for them to graduate.

The last factor was NASSM (North American Society for Sport Management), who grants program approval (similar to accreditation) to those programs that offer their students content areas they deem all programs must have for successfully preparing students for the workforce. Program approval is a future goal of this program and this proposed curriculum change is the first step of that process. This would give our students another edge over students from non-approved programs and would help us to attract higher quality students. The proposed changes meet the qualifications for all content area standards of NASSM, which do not include any kinesiology courses.

The last major change to the curriculum would be a mandatory internship. Right now students may do an internship (150 or 300 hours) or take advanced electives. NASSM standards require a minimum of 400 hours of field experience (practica or internship) for program approval. Local organizations that have hosted program interns always reiterate the necessity of an internship for a student. The experience gained is an added benefit and could be the difference maker between candidates for the same position in an organization. The change of 3-6 credit hours to 12 credit hours for the internship is necessary to accommodate the minimum amount of working hours and will provide that student the opportunity to concentrate on the internship only. Besides the hours, the student will be required to keep detailed log sheets, write a paper and create a portfolio, give a semesterending presentation, and be given a chance to evaluate the organization and be evaluated by the organization. It is suggested that the student do their internship after their academic work is complete and take the pre-internship class the semester before their internship.

Contact: Dr. Rey Treviño
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Sports Administration
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Current Degree Plan

UC 10051 08F

UNIVERSITY OF HOUSTON COLLEGE OF EDUCATION

Page 3 of 6

DEPARTMENT OF HEALTH AND HUMAN PERFORMANCE

B.S. IN KINESIOLOGY

SPORTS ADMINISTRATION Degree Plan (129 hrs.)

Not official unless signed by HHP Advisor

				_ Semester/Year of Admission:			
Student Name:				College Attended:			
Student Number:							
Student Telephone:							
ACADEMIC FOUNDATIONS	(48 hrs)			0 (0C hyd			
UNIVERSITY CORE	(10 111 -)			Sports Administration Core (26 hrs	TRANS	GRADE	SH
	TRANS	GRADE	SH	COURSE	IRANS	GINADE	1
COURSE			3	PEB 1101 Health & Fitness			- i
Engl 1303			3	PEB 1130, 1136 or 1138		-	3
Engl 1304	 		3	KIN 3360 Prof. Prep in Sports		 	3
Hist 1377			3	KIN 4345 Sport Prog. Financing		 	3
Hist 1378	 		3	KIN 4350 or MARK 3336	<u> </u>	 	$\frac{3}{3}$
Pols 1336			3	KIN 4355 Org. & Administration		 	3
Pols 1337			3	KIN 4360 Sport Facil. Mgmt.		 	$\frac{3}{3}$
Natural Science*	 		3	KIN 4365 Reg. & Ethical Aspts.			
Natural Science*	 		3	KIN 4390 Internship or Adv. Elective		 	3
Math 1310		 	3	KIN 4391 Internship or Adv. Elective			3
Math/Reasoning*	ļ <u>.</u>		3	TOTAL HOURS COMPLETE	D	<u> </u>	
Math/Reasoning*			3				
Math/Reasoning*	ļ		3				
Social Science*	<u> </u>		3	MINOR (Minimum of 15-18 hrs. 9 A	.DV.)#		
Social Science (WI)*			3	COURSE	TRANS	GRADE	SH
Humanities*		<u> </u>	3	COOKEL		1	3
Visual & Performing Arts*	<u></u>						3
TOTAL HOURS		48			1		3
*See http://www.uh.edu/academi	cs/corecu	rriculum/ind	dex.ntmi				3
for a list of core courses or ask	your advis	sor for assi	stance.				3
							3
				TOTAL HOURS COMPLETE	D		
KINESIOLOGY CORE (24 hr	's.)			TOTAL HOURS COM: 22.2			
COURSE	TRANS	GRADE	SH	APPROVED ELECTIVES (16 hrs. 9	ADV.)		_
KIN 1252 Found. of Kines.			2		TRANS	GRADE	SH
KIN 2100-2108(1sh)			1	COURSE	+		
KIN 3300 Motor Development			3			1	
KIN 3304 Human Structure			3			1	
KIN 3305 Soc. & Cult. Asp.			3				
KIN 3306 Physiology			3		,	+	3
KIN 3309 Biomechanics			3	adv adv		+	3
KIN 4310 Measurement			3				3
KIN 4315 Motor Learning			3	ad			
TOTAL HOURS COMPLE	TED			TOTAL HOURS COMPLETE	<u>.u</u>		

#Minor contract must be filed in Minor Dept. and an approved copy brought to HHP by student.

RECOMMENDED MINORS: BIOLOGY, BUSINESS, HEALTH, NUTRITION, PSYCHOLOGY - Check UH Catalog or contact your advisor for questions or information on other minors.

UC 10051 08F

Page 4 of 6

UNIVERSITY OF HOUSTON COLLEGE OF EDUCATION DEPARTMENT OF HEALTH AND HUMAN PERFORMANCE B.S. IN KINESIOLOGY

SPORTS ADMINISTRATION

Degree Plan (124 hrs.)

Not official unless signed by HHP Advisor

Student Name:				Semester/Year of Admission:			
Student Number:				College Attended:Advisor's Signature:			
Student Telephone:							
ACADEMIC FOUNDATIONS (4	8.hrs)			SPORTS ADMINISTRATION CO			
UNIVERSITY CORE				COURSE	TRANS	GRADE	
COURSE	TRANS	GRADE		PEB 1101 Health & Fitness			1
ENGL 1303			3	KIN 1252 Found of Kines			2
ENGL 1304			3	COMM 1332 Fund of Pub Sp			3
HIST 1377			3	ACCT 2331 Fund of financial acct			3
HIST 1378			3	ECON 2304 Microeconomic Princ	<u> </u>		3
POLS 1336			3	TELS 2360 Business Law			3
POLS 1337			3	KIN 3305 Soc & Cult Asp			3
Natural Science*			3	KIN 3360 Prof Prep in Sports	<u> </u>		3
Natural Science*			3	COMM 3368 or Advanced Elective		· .	3
MATH 1310			3	KIN 4345 Sport Prog Finc			3
MATH 2311			3 .	KIN 4350 Sport Marketing			3
Math/Reasoning*			3	KIN 4355 Org & Admin			3
Math/Reasoning*			3	KIN 4360 Sport Facil Mgmt			3
PSYC 1300 or SOC 1300			3	KIN 4365 Eth Aspts			3
Writing in the Disciplines*			3	KIN 4340 Sport Governance			3
Humanities*			3	KIN 4190 SA Seminar			1
Visual & Performing Arts*			3	KIN 4690 Internship			6
TOTAL HOURS COMPI	ETED		48	KIN 4691 Internship			6
*See http://www.uh.edu/academics/	corecurricu	ulum/inde	x.html	TOTAL HOURS COMPL	ETED		55
for a list of core courses or ask you							
,							
MINOR (Minimum of 15-18 hrs.	9 ADV.)*	¥		APPROVED ELECTIVES (3-6 h)	rs)		
COURSE		GRADE	SH	COURSE	TRANS	GRADE	SH
						· · · · · · · · · · · · · · · · · · ·	
				adv.			
				TOTAL HOURS COMPLETED	<u>.</u>		
						!.	
TOTAL HOURS COMPL	ETED						

RECOMMENDED MINORS: Health, Global Business, Management, Marketing, Sales, Business Administration, Corporate Communications, Journalism, Media Production, Media Studies, Public Relations, Advertising - Check UH Catalog or contact your advisor for questions or information on other minors.

^{*}Minor contract must be filed in Minor Dept. and an approved copy brought to HHP by student.

UC 10051 08F Page 5 of 6

Proposed Changes to the B.S. in KIN: Sports Administration Degree Plan

Addendum

I. For catalog page http://www.uh.edu/academics/catalog/edu/hhp-dept.html

Change

Bachelor of Science in Kinesiology:
 Exercise Science or Sports Administration

To

- Bachelor of Science in Kinesiology: Exercise Science
- Bachelor of Science in Kinesiology: Sports Administration

Create link for second bullet above to http://www.uh.edu/academics/catalog/edu/hhp-dept.html#bs-kinsa

II. For catalog page with anchor http://www.uh.edu/academics/catalog/edu/hhp-dept.html#bs-kin

Change

Bachelor of Science in Kinesiology: Exercise Science or Sports Administration

To

Bachelor of Science in Kinesiology: Exercise Science

Delete (including the horizontal line above)

Specialization in Sports Administration	~ .
KIN 3360, 4345, 4350, 4355, 4360, 4365, 4390, and 4391 (or Elective)	24
	1
PEB 1130, 1136, or 1138	2
PEB 1101 and 1 additional hour of PEB	4
Approved Minor (9 advanced)	15
Approved Millor (3 advanced)	16
Approved Electives (9 advanced)	

III. For catalog page with new anchor link from II. above http://www.uh.edu/academics/catalog/edu/hhp-dept.html#bs-kinsa

Add the following with the appropriate anchor tag after the newly revised section "Bachelor of Science in Kinesiology: Exercise Science"

UC 10051 08F Page 6 of 6

Bachelor of Science in Kinesiology: Sports Administration

Requirements	Hours
ENGL <u>1303</u> , <u>1304</u>	6
HIST <u>1377</u> , <u>1378</u>	6
POLS <u>1336</u> , <u>1337</u>	6
Natural Science	6
MATH <u>1310</u> , <u>2311</u>	6
Math/Reasoning	6
PSYC 1300 or SOC 1300	3
Writing in the Disciplines	3
<u>Humanities</u>	3
Visual & Performing Arts	3
Sports Administration Core	Hours
PEB 1101	1
COMM 1332, 3368 (or Advanced Elective	e) 6
ACCT 2331	3
ECON 2304	3

Sports Administration Core	Hours
PEB 1101	1
COMM 1332, 3368 (or Advanced Electiv	7e) 6
ACCT 2331	3
ECON 2304	3
TELS 2360	3
KIN 1252, 3305, 3360, 4340, 4345, 435	<u>0</u> ,
<u>4355, 4360, 4365, 4190, 4690, 4691</u>	39
Approved Minor (9 advanced)	15-18
Approved Electives	3-6

Students must meet the general degree requirements for the Bachelor of Science degree, including the formal science requirement.