
INTEROFFICE MEMORANDUM

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TO: University of Houston Undergraduate Council

FROM: Health and Human Performance (HHP) Sports Administration Program

SUBJECT: Proposed changes to the Kinesiology: Sports Administration Degree Plan

DATE: 04 September 2008

CC: Dr. Chuck Layne
Dr. Robert K. Wimpelberg

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The Sports Administration program has revised the curriculum for the existing B.S. in Kinesiology: Sports Administration degree track as approved by the HHP Undergraduate Committee and the HHP faculty and is seeking the UC's approval. The current degree plan has changed very little since its inception and does not reflect a "modern" model similar to most sport administration programs at other institutions. Current enrollment in the program is over 200 students. Except for a few, most of these students will be seeking a career in a field related to sport administration with no emphasis on basic Kinesiology classes (currently part of the curricula). The purpose of these changes is to provide the Sports Administration students the necessary experiences for a career in sport administration.

The proposed changes include the following modifications that will: 1) make this degree up-to-date and "modern", 2) afford a more competitive degree with other institutions, and 3) provide subject material deemed necessary by NASSM (the professional society of sport management):

- Update the academic foundations to reflect the current university core.
- Strike the Kinesiology Core, specifically omitting KIN 2100-8, 3300, 3304, 3306, 3309, 4310, and 4315 from the degree plan.
- Change the Sports Administration core to include KIN 1252 and 3305 (from the current Kinesiology Core), COMM 1332, ACCT 2331, ECON 2304, TELS 2360, and COMM 3368.
- Change the Sports Administration core to include proposed new classes KIN 4340, 4190, 4690, and 4691.

There were three main factors in deciding how best to change the curriculum. The first was other current programs in Texas (direct competitors to this program) and a small sample from the U.S. Only one institution currently included kinesiology classes in its curriculum, but that was for a specific degree track within the program. All other programs were more business-based and did not include kinesiology classes. In order to be more competitive for students, our program must provide a similar curriculum and experiences in order for our graduates to be more competitive for internships and jobs.

The second factor was an informal survey sent to organizations that have hosted program interns. All respondents believed all of the kinesiology core classes to be not important or not relevant to job functions of the intern or the organization. Most of the sports administration core classes and proposed new classes were deemed at least important or relevant. Providing our students with relevant coursework will give them another edge when it comes time for them to graduate.

The last factor was NASSM (North American Society for Sport Management), who grants program approval (similar to accreditation) to those programs that offer their students content areas they deem all programs must have for successfully preparing students for the workforce. Program approval is a future goal of this program and this proposed curriculum change is the first step of that process. This would give our students another edge over students from non-approved programs and would help us to attract higher quality students. The proposed changes meet the qualifications for all content area standards of NASSM, which do not include any kinesiology courses.

The last major change to the curriculum would be a mandatory internship. Right now students may do an internship (150 or 300 hours) or take advanced electives. NASSM standards require a minimum of 400 hours of field experience (practica or internship) for program approval. Local organizations that have hosted program interns always reiterate the necessity of an internship for a student. The experience gained is an added benefit and could be the difference maker between candidates for the same position in an organization. The change of 3-6 credit hours to 12 credit hours for the internship is necessary to accommodate the minimum amount of working hours and will provide that student the opportunity to concentrate on the internship only. Besides the hours, the student will be required to keep detailed log sheets, write a paper and create a portfolio, give a semester-ending presentation, and be given a chance to evaluate the organization and be evaluated by the organization. It is suggested that the student do their internship after their academic work is complete and take the pre-internship class the semester before their internship.

Contact: Dr. Rey Treviño
Clinical Assistant Professor
Sports Administration
ratrevino@uh.edu
(713) 743-8690

Proposed Changes to the B.S. in KIN: Sports Administration Degree Plan

Addendum

I. For catalog page http://www.uh.edu/academics/catalog/edu/hhp_dept.html

Change

- Bachelor of Science in Kinesiology:
Exercise Science or Sports Administration

To

- Bachelor of Science in Kinesiology: Exercise Science
- Bachelor of Science in Kinesiology: Sports Administration

Create link for second bullet above to

http://www.uh.edu/academics/catalog/edu/hhp_dept.html#bs_kinsa

II. For catalog page with anchor

http://www.uh.edu/academics/catalog/edu/hhp_dept.html#bs_kin

Change

Bachelor of Science in Kinesiology:
Exercise Science or Sports Administration

To

Bachelor of Science in Kinesiology: Exercise Science

Delete (including the horizontal line above)

Specialization in Sports Administration

KIN 3360, 4345, 4350, 4355, 4360, 4365, 4390, and 4391 (or Elective)	24
PEB 1130, 1136, or 1138	1
PEB 1101 and 1 additional hour of PEB	2
Approved Minor (9 advanced)	15
Approved Electives (9 advanced)	16

III. For catalog page with new anchor link from II. above

http://www.uh.edu/academics/catalog/edu/hhp_dept.html#bs_kinsa

Add the following with the appropriate anchor tag after the newly revised section
"Bachelor of Science in Kinesiology: Exercise Science"

**Bachelor of Science in Kinesiology:
Sports Administration**

Requirements	Hours
ENGL <u>1303, 1304</u>	6
HIST <u>1377, 1378</u>	6
POLS <u>1336, 1337</u>	6
Natural Science	6
MATH <u>1310, 2311</u>	6
Math/Reasoning	6
PSYC <u>1300</u> or SOC <u>1300</u>	3
Writing in the Disciplines	3
Humanities	3
Visual & Performing Arts	3
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Sports Administration Core	Hours
PEB <u>1101</u>	1
COMM <u>1332, 3368</u> (or Advanced Elective)	6
ACCT <u>2331</u>	3
ECON <u>2304</u>	3
TELS <u>2360</u>	3
KIN <u>1252, 3305, 3360, 4340, 4345, 4350, 4355, 4360, 4365, 4190, 4690, 4691</u>	39
Approved Minor (9 advanced)	15-18
Approved Electives	3-6

Students must meet the general degree requirements for the Bachelor of Science degree, including the formal science requirement.