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Recruitment Activity for September – October 21, 2007

RECEIVED DEC 05 2007

Dallas-area Recruitment – Five of our staff members traveled to Dallas and spent two weeks visiting approximately 90 high schools and three community colleges. Dallas-area alumni assisted with some of the recruitment activities, as well.

Coastal Bend Recruitment – One of our staff members traveled to Corpus Christi and spent one week visiting approximately 12 high schools and one community college.

Rio Grande Valley Recruitment – One of our staff members traveled to the Rio Grande Valley (Brownsville & McAllen) and spent one week visiting approximately 15 high schools.

Central Texas Recruitment – Three of our staff members traveled to Austin and spent a week visiting approximately 27 high schools and four community colleges.

High School Counselor Updates – We have completed our High School Counselor Updates that we partner with Texas Tech. We also set the dates for next year's events and will incorporate community college updates with Texas Tech University as well. The counselors appreciate the information and like the way we present it. So far, we have seen almost 1,000 total counselors at these eleven events.

Discover UH – Three very successful Discover UH Days have occurred (HCC-Central, North Harris College, Cy Fair College). With the support of the academic departments and colleges we are able to see this event grow each year. Each event saw over 150 students, with North Harris College serving as the largest Discover UH to date (187 student contacts). One more is set at San Jacinto College this Wednesday.

College Board/ACT Counselor Workshop – UH hosted the College Board and ACT Fall Counselor Workshops for approximately 180 high school counselors. Following the workshop, we gave them a tour of the new Welcome Center.

UH Advisor's Luncheon – We hosted the annual UH Advisor's luncheon and saw over 90 UH Advisors in attendance. We updated them on initiatives in the Office of Admissions, including Transfer Credit and Recruitment.

Cougar Gameday – We hosted the first football game day recruitment event with students from Pasadena, Clear Lake, Friendswood and Pearland ISD during the UH vs. Colorado State home game. In attendance were 17 high school students and 27 guests. We have gameday recruiting events scheduled for the UH vs. Rice and the UH vs. Marshall home games.

Recruitment Activity for October 22 - November 5, 2007

Freshman

New Freshman Counselor Christian Backstrom (UH Alum) New Freshman Counselor
Tara Greensage

Houston Area High School Visits
87 High School and ISD College Nights

San Antonio Area High School Visits
34 High School and ISD College Nights

Establish partnership with HISD's Kids to College initiative
4 UH Admission Counselors spent 2 full days at 2 HISD elementary schools as a part of
HISD's Kids to College program, a national initiative.

Cougar Encounter - Home School recruiting event
27 students and 42 family members

Transfer

New Transfer Counselor David Tran (UH alum)

Houston Area Community College Visits
13 Community College visits

San Antonio Area Community College Visits
4 Community College visits

HRM & HCC Transfer student day
The Office of Admissions and the Hilton College of HRM hosted 23 transfer students
from HCC as part of the college's career day.

Preliminary discussion of reverse transfer with gulf coast community colleges.

Set Discover UH days/locations for spring

Begin the review/awarding process for Spring 2008 Transfer Excellence Scholarship
awards

Campus visit with President Rudley to Wharton County Junior College

Training & Marketing & Campus Tours
PS Prospects Training plan to launch prospects and the various functionality available.

Establish a stronger UH presence on The College Board's College Spotlight for increased
visibility.

Implemented UH presence on Zinch.com (online community for high school students)
Successfully identified and communicated with over 350 high school students from
across Texas.

Prospective student reception in El Paso Jointly hosted with Texas Christian University
with 28 students and 31 family members.

Averaging 7-10 group tours per week for elementary, middle, high school and
community college students.

Recruitment Activity for November 5 – November 23, 2007

Freshman

Houston Area High School Visits
17 High School Visits

El Paso Area High School Visits
22 High School and ISD College Nights

Fort Worth Area High School Visits
26 High School and ISD College Nights

Rio Grand Valley Follow-Up visits
9 High School visits

Held preliminary meeting regarding the UH presence at the Houston Hispanic Forum in
February 2008.

Co-hosted a training session for 23 new high school counselors along with The College
Board.

Attend a HS ROTC recruiting event on the UH campus.

Hosted the final UH Gameday recruitment event during the UH vs. Marshall football
game. 27 attendees.

Transfer

Community College Counselor Update
86 Gulf Coast community college counselors attended a UH information session to hear
updates, hear from Dr. Rudley and learn about what the UH College of Technology is
doing, specifically with AAS students.

Houston Area Community College Visits
17 Community College visits

Set Discover UH days/locations for spring

Establish a Phi Theta Kappa brochure to recruit prospective transfer students

Set meeting for visit with President Rudley at HCC-West Loop

Attend recruiting event at UH System at Sugar Land

Training & Marketing & Campus Tours

Meet to discuss the UH Uniform Recruitment and Retention meeting for Texas Higher Education Coordinating Board survey.

Conduct employment interviews for the Customer Service Coordinator position.

Monthly Meet & Greet ADM Welcome Center Team Bonding activity

38 pre-arranged individual tours and 74 walk in tours.

Group tours from: KIPP Houston, St. Stephen's Episcopal, CMAS-Career Day, Houston Can Academy, Girls and Boys Prep Academy, McCallum HS, Clear Lake Christian HS, Cypress Ridge HS, Texas State University Trio program, Spring Woods Middle School.

Establish recruitment collaboration with the School of Theatre and Dance personnel.

Work on making changes/updates to the new UH web site.