


CBM003 ADD/CHANGE FORM

Undergraduate Council
 New Course Course Change
Core Category: None Effective Fall 2008

or

Graduate/Professional Studies Council
 New Course Course Change
Effective Fall ___

1. Department: HRMA College: HRM
2. Person Submitting Form: Nancy Graves Telephone: 32426
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
HRMA / 4132 / Beverage Management and Marketing Internship
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
HRMA / 4132 / BEV MGMT & MKTG INTERNSHIP
 - SCH: 1.00 Level: SR CIP Code: 5209010016 Lect Hrs: 2 Lab Hrs: 0
4. Justification for adding/changing course: To identify major or minor program
5. Was the proposed/revised course previously offered as a special topics course? Yes No
If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
___ / ___ / ___
 - Content ID: ___ Start Date (yyyy3): ___
6. Authorized Degree Program(s): BS HRM
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Are special fees attached to this course? Yes No
 - Can the course be repeated for credit? Yes No
7. Grade Option: S/U (satisfactory/unsatisfactory) Instruction Type: practicum (Note: Lect/Lab info. must match item 3, above.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
___ / ___ / ___
 - Start Date (yyyy3): ___ Content I.D.: ___
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
Cr: 1. (1-0). Prerequisites: Junior Standing, minimum 21 years of age, and consent of instructor.
Description (30 words max.): Application of theoretical approaches to the study of beverage management and marketing through a supervised practicum in the wine and spirits industry.
10. Dean's Signature:  Date: 10-10-07
Print/Type Name: Carl Boger

RECEIVED OCT 11 2007

APPROVED FEB 20 2008