

## CBM003 ADD/CHANGE FORM

Undergraduate Council  
 New Course  Course Change  
Core Category: NONE Effective Fall 2008

or

Graduate/Professional Studies Council  
 New Course  Course Change  
Effective Fall     

1. Department: COMM College: CLASS
2. Person Submitting Form: Julie B. Fix Telephone: 3-3728
3. Course Information on New/Revised course:
  - Instructional Area / Course Number / Long Course Title:  
COMM / 2310 / Writing for Print and Digital Media
  - Instructional Area / Course Number / Short Course Title (30 characters max.)  
COMM / 2310 / PRINT & DIGITAL MEDIA WRITING
  - SCH: 3.00 Level: SO CIP Code: 09.0401.00 01 Lect Hrs: 2 Lab Hrs: 3
4. Justification for adding/changing course: To reflect change in prerequisite course
5. Was the proposed/revised course previously offered as a special topics course?  Yes  No

RECEIVED OCT 15 2007

APPROVED MAR 12 2008

If Yes, please complete:

- Instructional Area / Course Number / Long Course Title:  
     /      /
  - Content ID:      Start Date (yyyy3):
6. Authorized Degree Program(s): B.A., COMM - Journalism, PA
    - Does this course affect major/minor requirements in the College/Department?  Yes  No
    - Does this course affect major/minor requirements in other Colleges/Departments?  Yes  No
    - Are special fees attached to this course?  Yes  No
    - Can the course be repeated for credit?  Yes  No
  7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture laboratory (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title  
COMM / 2310 / Writing for Print and Digital Media

- Start Date (yyyy3): 20033 Content I.D.: 291448

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)  
Cr: 3. (2-3). Prerequisites: <sup>competent typing ability</sup> ~~Competent typing ability~~, 2.33 or better average in: ENGL 1304, HIST 1377, 1378, POLS 1336, 1337. <sup>and</sup> Description (30 words max.): <sup>complete GPA &</sup> Cognitive and mechanical skills required to produce news, public relations, and advertising messages that are ethical, clear, concise, complete, compelling, <sup>and</sup> accurate. Gathering information from online and traditional sources. Laboratory required.

10. Dean's Signature:  Date: 10/12/07

Print/Type Name: Sarah Fishman

Ability to type 30 words per minute.