

CBM003 ADD/CHANGE FORM

<input checked="" type="checkbox"/> Undergraduate Council
<input checked="" type="checkbox"/> New Course <input type="checkbox"/> Course Change
Core Category: <u>ADMG</u> Effective Fall <u>2008</u>

or

<input type="checkbox"/> Graduate/Professional Studies Council
<input type="checkbox"/> New Course <input type="checkbox"/> Course Change
Effective Fall ____

- Department: HRMA College: HRM
- Person Submitting Form: Nancy Graves Telephone: 32426
- Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
HRMA / 4354 / Advanced Hospitality Operations Management
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
HRMA / 4354 / ADVANCED HOSP/OPS/MGMT
 - SCH: 3.00 Level: SR CIP Code: 5209010016 Lect Hrs: 3 Lab Hrs: 0
- Justification for adding/changing course: Successfully taught as a selected topics course
- Was the proposed/revised course previously offered as a special topics course? Yes No
If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
HRMA / 4397 / Hospitality Operations
 - Content ID: 298219 Start Date (yyyy3): 20062
- Authorized Degree Program(s): BS
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Are special fees attached to this course? Yes No
 - Can the course be repeated for credit? Yes No
- Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)
- If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
____ / ____ / ____
 - Start Date (yyyy3): _____ Content I.D.: _____
- Proposed Catalog Description: (If there are no prerequisites, type in "none".)
Cr: 3. (3-0). Prerequisites: HRMA 3343 and credit for or concurrent enrollment in final HRMA Area of Emphasis courses. Description (30 words max.): Managing resources to produce a hospitality company's products and services. Utilizing quantitative and qualitative analysis to evaluate efficiencies and effectiveness of managing resources.
- Dean's Signature: _____ Date: 10/10/07
Print/Type Name: Carl Boger

RECEIVED OCT 11 2007

APPROVED FEB 20 2008