


CBM003 ADD/CHANGE FORM

Undergraduate Council
 New Course Course Change
Core Category: ADD Effective Fall 2008

or

Graduate/Professional Studies Council
 New Course Course Change
Effective Fall

1. Department: HRMA College: HRM
2. Person Submitting Form: Nancy Graves Telephone: 32426
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
HRMA / 2350 / Managing in the Service Environment
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
HRMA / 2350 / MANAGING IN SERVICE ENVRMNT
 - SCH: 3.00 Level: SO CIP Code: 5209010016 Lect Hrs: 3 Lab Hrs: 0
4. Justification for adding/changing course: To more accurately reflect course content/level
5. Was the proposed/revised course previously offered as a special topics course? Yes No
If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
 / /
 - Content ID: Start Date (yyyy3):
6. Authorized Degree Program(s): BS HRM
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Are special fees attached to this course? Yes No
 - Can the course be repeated for credit? Yes No
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
HRMA / 2250 / Managing in the Service Environment
 - Start Date (yyyy3): 20033 Content I.D.: 293055
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
Cr: 3. (3-0). Prerequisites: credit for or concurrent enrollment in HRMA 1337. Description (30 words max.): Application of service concepts within the hospitality industry. Guest services, building customer loyalty, service quality, and advanced service methods.
10. Dean's Signature:  Date: 10-10-07

Print/Type Name: Carl Boger