

CBM003 ADD/CHANGE FORM

<input checked="" type="checkbox"/> Undergraduate Council
<input type="checkbox"/> New Course <input checked="" type="checkbox"/> Course Change
Core Category: <u>NONE</u> Effective Fall <u>2008</u>

or

<input type="checkbox"/> Graduate/Professional Studies Council
<input type="checkbox"/> New Course <input type="checkbox"/> Course Change
Effective Fall <u> </u>

1. Department: MANA College: BUS

2. Person Submitting Form: Mary Gould Telephone: 34904

3. Course Information on New/Revised course:

• Instructional Area / Course Number / Long Course Title:
MANA / 4310 / Behavioral Finance

• Instructional Area / Course Number / Short Course Title (30 characters max.)
MANA / 4310 / BEHAVIORAL FINANCE

• SCH: 3.00 Level: SR CIP Code: 5210030016 Lect Hrs: 3 Lab Hrs: 0

4. Justification for adding/changing course: To reflect change in prerequisite course

5. Was the proposed/revised course previously offered as a special topics course? Yes No

If Yes, please complete:

• Instructional Area / Course Number / Long Course Title:

 / /

• Content ID: Start Date (yyyy3):

6. Authorized Degree Program(s): BBA

• Does this course affect major/minor requirements in the College/Department? Yes No

• Does this course affect major/minor requirements in other Colleges/Departments? Yes No

• Are special fees attached to this course? Yes No

• Can the course be repeated for credit? Yes No

7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)


8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title

MANA / 4310 / Behavioral Finance

• Start Date (yyyy3): 20051 Content I.D.: 295399

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)

Cr: 3. (3-0). Prerequisites: FINA 3332 and STAT 3331 or equivalents. Description (30 words max.):
Examination of individual decision behavior within a financial market context. Evaluation of psychological explanations for market movements and anomalies. Emphasis on the application of psychological principles to decision making behavior.

10. Dean's Signature: 

Date: 10/8/07

Print/Type Name: Elizabeth Anderson-Fletcher, Associate Dean