

CBM003 ADD/CHANGE FORM

<input checked="" type="checkbox"/> Undergraduate Council
<input type="checkbox"/> New Course <input checked="" type="checkbox"/> Course Change
Core Category: <u>NONE</u> Effective Fall <u>2008</u>


or

<input type="checkbox"/> Graduate/Professional Studies Council
<input type="checkbox"/> New Course <input type="checkbox"/> Course Change
Effective Fall <u> </u>

1. Department: FINA College: BUS
2. Person Submitting Form: Mary Gould Telephone: 34904
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
FINA / 4310 / Behavioral Finance
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
FINA / 4310 / BEHAVIORAL FINANCE
 - SCH: 3.00 Level: SR CIP Code: 5208010016 Lect Hrs: 3 Lab Hrs: 0
4. Justification for adding/changing course: To reflect change in prerequisite course
5. Was the proposed/revised course previously offered as a special topics course? Yes No
If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
 / /
 - Content ID: Start Date (yyyy3):
6. Authorized Degree Program(s): BBA
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Are special fees attached to this course? Yes No
 - Can the course be repeated for credit? Yes No
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
FINA / 4310 / Behavioral Finance
 - Start Date (yyyy3): 20051 Content I.D.: 295398
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
Cr: 3. (3-0). Prerequisites: FINA 3332 and STAT 3331 or equivalents. Description (30 words max.):
Examination of individual decision behavior within a financial market context. Evaluation of psychological explanations for market movements and anomalies. Emphasis on the application of psychological principles to decision-making behavior.

RECEIVED OCT 05 2007

APPROVED FEB 20 2008

10. Dean's Signature: 

Date: 10/3/07

Print/Type Name: Elizabeth Anderson-Fletcher, Associate Dean