


UC 8845 065

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To: Undergraduate Council
From: Sarah Fishman, Associate Dean, CLASS 
RE: Chinese Studies Proposal
Date: 8 February 2006

APPROVED MAR 22 2006

The College Undergraduate Studies Committee approved the following proposal for a Chinese Studies major at its meeting of January 27, 2006.

2006 FEB -9 AM 9:30

To: Dr. Sarah Fishman
Associate Dean, CLASS
Undergraduate Studies Committee, CLASS

From: X. Sharon Wen
Director, Chinese Program, MCL

Subject: Proposal for Major in Chinese Studies

Date: 2/6/2006

A Proposal for a Major in Chinese Studies

Rational

Increased cultural and commercial contacts between the greater Houston area and China have fueled a heightened interest in China and the Chinese language at the University of Houston. Recognition of the importance of China and Asia is spawning a growing demand on the part of students on UH campus. The enrollment in all courses offered by the Chinese program increased dramatically in the past ten years (please see Appendix I). The Chinese program currently has more than 70 minors and a constant demand for a major in Chinese studies. Thanks to the strong support from the Dean of CLASS, Dr. Antel, and the Chair of MCL, Dr. Zimmerman, a new position has been created. Dr. Marshall McArthur will join us starting from the fall semester, 2006.

In order to serve career goals of students, and promote an interdisciplinary framework for faculty to work together in the area of China, it is here proposed that a Major in Chinese Studies be created. The Major in Chinese Studies will offer students language courses (modern Chinese of all proficiency levels, literature survey and business Chinese), and interdisciplinary perspectives on the culture, history, literature, and linguistics of China. The Chinese language, in both written and spoken forms, reflects Chinese culture and heritage. Interdisciplinary courses address topics and issues deeply rooted in the nature of Chinese studies. In addition, the program seeks to promote innovative teaching and incorporate new computer-based instructional technologies into instruction. The goals of the Major in Chinese Studies include:

1. To provide high quality instruction in Chinese language courses at all levels. Chinese language courses will serve as a communication and research tool for students with majors, minors, or special interests.

Two capstone courses are CHNS 4302: Public speaking in Chinese with the pre-requisite of CHNS 3302 or higher, and CHNS 4364: Issues in Chinese language and linguistics, taught in English with the pre-requisite of two semesters of Chinese language courses.

Because of the special characteristics of Chinese language, two tracks of language courses are designed for the intermediate level: Track A (CHNS 2301 and 2302: Intermediate

Chinese) offers regular courses that emphasize all four language skills whereas Track B (CHNS 2304: Chinese Conversation and Reading, and 2305: Texts from Popular Chinese Culture) focus on conversation and reading skills, designed for students to fulfill the two-year foreign language requirement.

Because of the diverse backgrounds of students, two tracks of language courses are also designed for the advanced levels: Track A (CHNS 3301 and 3302: Advanced Chinese) for non-heritage students and Track B (CHNS 3303: Readings in modern Chinese and 4304: Survey of Chinese literature) for heritage students.

In addition, courses for special interests, such as CHNS 3304: Business Chinese are offered to meet different needs of students.

2. To impart knowledge and understanding to students by offering academically vigorous courses on Chinese history, literature, linguistics, religion, and film studies. These courses form broad perspectives to provide students with the experience that is fundamental to multicultural education and interdisciplinary studies.

3. To provide students with the unique qualifications for career opportunities. Being strengthened by the Summer Study in Beijing Program, the program enhances career possibilities by providing students with opportunities for internships in China and work preparation in international business and trade, translation and interpreting skills, and teaching positions.

4. To prepare students for graduate studies focused on various approaches to understanding China and Asia. In addition to popular courses such as Business Chinese, academically vigorous courses that motivate students in intellectual pursuits are offered.

5. To develop a strong academic and cultural bridge for interactions between the University of Houston and the area communities on China-related events so as to provide students with enriched cultural life, extra curricular, and career opportunities.

Proposed Catalog Summary

Bachelor of Arts in Chinese Studies

Director: X. Sharon Wen

An interdisciplinary program in Chinese Studies leading to a Bachelor of Arts degree is offered. The program allows students to major in a broad area, rather than in one specific program.

In addition to completing the degree requirements for the Bachelor of Arts, students majoring in Chinese Studies must complete a minimum of 30 semester hours in areas listed as follows:

1. CHNS 2302
2. Nine semester hours at the advanced level selected from CHNS 3301, 3302, 3303, 3304, and 4304.
3. CHNS 4302
4. CHNS 4364
5. Twelve semester hours in the courses taught in English selected from CHNS 2360, 3350, 3352, 3354, 3396; HIST 3385, 3386, 4395; CUST 4300; RELS 3396; POLS 4321; ECON 3355.

CHNS 3301, 3302 are restricted to non-heritage learners of Chinese only. CHNS 3303 and 4304 are designed for heritage learners (Heritage learners are students who grow up speaking Chinese at home). Students who have not taken their first three semesters of Chinese at the University of Houston (including those with two or more years of high school Chinese) must take a placement examination and see a department advisor before enrolling in Chinese courses. Credit may be awarded by examination for courses at the 2000- and 3000- level.

Chinese studies majors must earn at least a 2.00 grade point average in all Chinese courses counting toward the major and attempted at the University of Houston. A minimum of 12 semester hours of advanced Chinese courses must be taken in residence. Some of the above requirements may be satisfied by courses from the department's program in Beijing. Students majoring in Chinese Studies are encouraged to seek advice concerning their degree objectives from the department's undergraduate advisor.

Core Faculty

Marshall McArthur, MCL
Xiaohong Sharon Wen, MCL
Jing Zhang, MCL
Xiaoping Cong, History
Yali Zou, Education
Tom DeGregory, Economics

Courses

Language courses:

CHNS 1501: Elementary Chinese I
CHNS 1502: Elementary Chinese II

CHNS 2301: Intermediate Chinese I
CHNS 2302: Intermediate Chinese II

CHNS 2303: Chinese conversation and reading*
CHNS 2304: Texts from Popular Chinese Culture*

CHNS 3301: Advanced Chinese I
CHNS 3302: Advanced Chinese II

CHNS 3303: Readings in Modern Chinese
CHNS 3304: Business Chinese

CHNS 4302: Public speaking in Chinese*
CHNS 4304: Survey of Chinese literature *

Courses taught in English:

CHNS 2360: A look into modern China
CHNS 3350: Chinese culture through films
CHNS 3352: Chinese culture and society through modern literature
CHNS 3354: Chinese language and culture
CHNS 4364: Issues in Chinese language and linguistics*
CHNS 3396: Special topics

HIST 3385: China since 1600
HIST 3386: China: Early civilization to 1600
HIST 4395: Confucianism and Chinese modernity

CUST 4300: Asian American cultures and communities
RELS 3396: Asian religions
POLS 4321: Democracy in Asia

ECON 3355: Economic development of Asia

Notes *

1. CHNS 2303, 2304, 4302 and 4364 are new courses and will be in our inventory once they are approved.
2. CHNS 4304 is under a course change from existing course CHNS 3305.

Appendix: Chinese Enrollment

Spring Enrollments - Spring 98 to Present								
Courses	<u>Sp 98</u>	<u>Sp 99</u>	<u>Sp 00</u>	<u>Sp 01</u>	<u>Sp 02</u>	<u>Sp 03</u>	<u>Sp 04</u>	
Arab				79	44	37	39	
Chns	110	68	98	152	148	201	247	
Clas	110	109	70	102	56	86	83	
Fren (un)	463	508	429	360	355	354	406	
Fren (gr)	19	28	14	45	17	10	1	
Germ (un)	139	106	134	106	100	154	147	
Germ (gr)								
Grek	22	29	21	19	33	26	58	
Ital	149	150	157	162	208	205	189	
Jpns	15				29	44	39	
Latn	58	55	53	56	47	41	47	
Russ	104	83	108	151	95	131	88	
Span (un)	148	149	149	141				
Span (gr)	0	4	0	4	1556	1582	1579	
	111	83	74	85	75	109	95	
TOTAL	278	271	264	273				
	0	3	8	1	2763	2980	3018	
Courses	<u>Fall 98</u>	<u>Fall 99</u>	<u>Fall 00</u>	<u>Fall 01</u>	<u>Fall 02</u>	<u>Fall 03</u>	<u>Fall 04</u>	
Arab			43	68	64	85	88	
Chns	100	104	149	148	194	213	239	
Clas	83	63	56	43	85	61	74	
Fren (un)	497	420	446	341	368	399	426	
Fren (gr)	26	21		14	9	1	11	
Germ (un)	209	125	152	156	196	164	208	
Germ (gr)								
Grek	33	30	29	32	40	17	67	
Ital	235	182	219	205	253	246	227	
Jpns				36	60	56	66	
Latn	77	77	104	55	89	88	83	
Russ	98	89	67	72	117	108	109	
Span (un)	145	144	138	134				
Span (gr)	7	2	4	3	1396	1480	1761	
	105	108	92	87	104	110	130	
TOTAL	292	266	274	260				
	0	1	1	0	2975	3028	3489	

2005

Yahoo Search 2/6/06

Jobs for Majors in Chinese Studies

1. Quality Rater, Chinese Language: Google Inc.

Job ID 23514
Position Type Full-Time Employee
Company Name Google Inc.
Location Mountain View, CA
Salary Unspecified
Date Posted February 6, 2006
Experience 2-5 Years Experience

[View Google Inc. profile and job listings](#)

2. Associate Strategic Partner Manager, China - Mountain View: Google Inc.

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Job ID 30999
Position Type Full-Time Employee
Company Name Google Inc.
Location Mountain View, CA
Salary Unspecified
Date Posted February 6, 2006
Experience 2-5 Years Experience

[View Google Inc. profile and](#)

Associate Strategic Partner Manager, China - Mountain View

This position is based in Mountain View, CA.

This role will be based in Mountain View, CA and may require travel throughout North America.

Google's rapidly growing Web Search and Syndication division is looking for a Partner Manager who will be responsible for maintaining existing strategic relationships with our China partners. You will be in charge of managing partner relationship activities representing Google's brand and interests to the partner, as well as hosting delegations and visitors to the United States. Responsibilities will include working closely with partners, government officials and other interested parties from China and help facilitate their activities while they are in the United States. This person will be the first line support addressing the needs of our China partners in the United States. We are seeking a proactive and organized individual with relevant experience to join our growing team. Responsibilities:

- BA/BS or equivalent.
- A minimum of 4 years previous work experience including 2 years of related program or partner management experience in the tech industry.
- Fluency in Mandarin is required. Previous exposure to living in China and dealing with Chinese businesses a strong plus.
- Previous experience working with Chinese entities is required as well as an understanding of Chinese business acumen.
- Experience working with cross functional teams preferred.
- Excellent organizational skills.
- Project management experience and ability to handle multiple time-sensitive projects.
- Proven ability to think strategically.
- Excellent partner communication and partner management skills.
- Proficient with MS Excel, PowerPoint, etc.

3. International Sales - China: The Giles Group LLC

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Position Type	Full-Time Employee
Company Name	The Giles Group LLC
Location	St. Louis, MO
Salary	Unspecified
Date Posted	February 2, 2006
Experience	5-10 Years Experience
Desired Education Level	Bachelor of Business Administration

Overview: Our client has a need for an individual to manage all sales and manufacturing projects in China a high level position that will report to the Director of International Sales. This individual will be liaison with our client's Managing Director and Service Engineer in China and will work with our manufacturing partners in China to develop relationships with Distributors, OEM's, large national accounts etc. with the goal of dramatically increasing our client's market share in China.

Requirements:

- **Fluent in Chinese and English**
- **Ability to work from the St. Louis corporate office with frequent travel to China**
- **Have an automotive background**
- **Experience managing sales projects in China**
- **Experience in China operations**
- Graduate degree preferred

4. Marketing Specialist: MediaZone

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Position Type	Full-Time Employee
Company Name	MediaZone
Location	Redwood City, CA
Salary	Unspecified
Date Posted	February 7, 2006
Experience	2-5 Years Experience

Job Title: Marketing Specialist - ChinaPortal.com

Qualifications

- A Bachelor's degree in communications, business or a related field
- Excellent writing and copy editing skills in both English and Chinese
- 2-4 years of consumer Internet marketing experience required; solid Marcom experience a big plus

- Familiarity with Overseas Chinese Entertainment market a plus
- Strong analytical capability, experience with HTML and Photoshop a plus.
- Detail oriented, proactive, self-motivated, independent and collaborative
- Be able to multi-task and work in a fast-paced deadline oriented environment
- Excellent Chinese written and speaking skills a must

If interested, please email your resume in word document format to jobs@mediazone.com please insert Marketing Specialist i line.

5. Legal Secretary / Paralegal - MANDARIN SPEAKING: Robert Half

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Job ID	029-110176
Position Type	Full-Time Employee
Company Name	Robert Half Legal
Location	Los Angeles, CA
Salary	Unspecified
Date Posted	February 7, 2006
Experience	1-2 Years Experience

[View Robert Half Legal profile and](#)

Position Type: Full Time

Small, downtown Los Angeles firm is seeking a legal secretary to join their team. Employer will consider any level of secretary experience, but successful candidate MUST BE FLUENT (READ/WRITE/SPEAK) IN MANDARIN CHINESE!! This is a busy d named partner, and will be a combination of litigation and business development (in China!), but the firm is happy to provide tr Experience filing in federal and state courts a huge plus! Responsibilities will include but are not limited to dictation typing, tran heavy client contact. Salary up to \$65,000/year, but DOE. For immediate consideration, please submit your resume to Esther.Cuno@roberthalflegal.com.

6. coordination: Unidex Group

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Position Type Full-Time Employee
Company Name Unidex Group
Location Chicago, IL
Salary \$25K -\$40K
Date Posted February 4, 2006
Experience 2-5 Years Experience

Coordination position with fluent in Chinese Mandarin

Unidex Group, www.unidexgroup.com is a premier packaging company in North America located in Wheeling, Illinois. We are person with fluent in Chinese Mandarin to coordinate between the plant in China and and sales and marketing office in USA. Unidex Group offers an excellent salary, benefits, and growth opportunity.

Experience preferred but not required.

Please send resume to Ms. Grace Cano,
graciela@unidexgroup.com or Tel. 847-215-0300 x201
or fax. 847-459-6391

747 Glenn ave, Wheeling, Illinois 60090

7. Job Description

BI-LINGUAL IN CHINESE IS PREFERRED.

This position is responsible for planning, organizing, directing and coordinating project related activities relating to customer service relations & inventory management.

- Manages vendor base by ensuring: cost, quality, and lead time requirements are guaranteed as part of the sourcing process; negotiates any contractual agreements; monitors, provides feedback and takes corrective action as necessary with vendors relating to their performance.
- Acts as liaison with vendors, engineering and contract warehousing to resolve any problems and document solutions.
- Handle logistics in SAP, including master data setup, order processing, shipment tracking and inventory control.
- Customer service: entering orders, interacting with the customers resolving problems.

BI-LINGUAL IN CHINESE AND ENGLISH IS PREFERRED- as you will be interfacing with the overseas vendors/customers

8. Office Assistant: Catalina Industries Inc.

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Job ID Textiles Industry
Position Type Full-Time Employee
Company Name Catalina Industries Inc.
Location New York, NY
Salary \$20K+
Date Posted January 28, 2006
Experience 0-1 Years Experience

Job Requirements:

- Bilingual in Chinese (Mandarin) and English - must be proficiency in writing and conversation.
- Bachelor's Degree or above.
- Advanced PC skills including Microsoft Access, Word, Excel, Outlook and ACD See.
- Ability to prioritize own workload and to work without close supervision.
- Strong communication and interpersonal skills.
- Excellent organizational including the ability to thrive in a fast paced multiple task environment and work under pressure.
- Well-organized, methodical and attentive to details.
- U.S. Citizens or Green Card holders.

Title: Buyer (Bilingual Chinese/English)

Job City/State/Zip: Santa Fe Springs, CA 90670

Facility: Cerritos, CA

Assignment Type: Permanent

Position Type: Full Time Position

Posted On: 8/12/2005 1:27:51 PM

Job Ref. #: Socal-6406/3254-1

Job Description:

A leader in masking technology since 1946, with an exceptional engineering and design team, has further expanded its capabilities by opening a modern manufacturing and molding facility in Hangzhou, China. Our client offers tremendous growth and economic opportunities for the right

candidates. They offer competitive salary with bonus plan, medical dental and life Insurance, and a 401k plan (match 75% of the first 8%).

Requirements for the ideal candidate: *a minimum of 5 years solid purchasing experience. *excellent written and verbal Chinese skills

*excellent negotiation skills requirements for the ideal candidate:

*candidates must exhibit goal orientation, self management, flexibility, together with excellent communication, planning and organizing skills.

*good mathematical skills. Job responsibilities; *manage existing suppliers; orders, shipments, pricing and quality. *source new materials and services *develop and manage a cost reduction program *establish smart reorder levels and manage our inventory levels.