

CBM003 ADD/CHANGE FORM

UC 8782 OSF

Undergraduate Council
 New Course Course Change
 Core Category: NONE Effective Fall 2006

or

Graduate/Professional Studies Council
 New Course Course Change
 Effective Fall

1. Department: Communication College: CLASS
2. Person Submitting Form: Craig Crowe Telephone: 3-2859
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
COMM / 4376 / Economic Aspects of Mass Communication
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
COMM / 4376 / ECONOMIC ASPECTS OF MASS COMM
 - SCII: 3.00 Level: SR CIP Code: 09.0102.00.01 Lect Hrs: 3 Lab Hrs: 0
4. Justification for adding/changing course: To provide appropriate foundation for course

RECEIVED OCT 25 2005
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APPROVED DEC 07 2005
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5. Was the proposed/revised course previously offered as a special topics course? Yes No
 If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
 / /
 - Content ID: Start Date (yyyy3):

6. Is this course offered for undergraduate credit only? Yes No

7. Authorized Degree Program(s): Communication, BA
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Are special fees attached to this course? Yes No
 - Can the course be repeated for credit? Yes No

8. Grade Option: Letter (A, B, C ...) Instruction Type: lecture

9. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
COMM / 4376 / Economic Aspects of Mass Communication
 - Start Date (yyyy3): 20033 Content I.D.: 284452

10. Proposed Catalog Description:
 3. Cr: (3) Prerequisites: at least a C+ in COMM 2320 and 3355.

Description (30 words max.): Description unchanged < see below >

11. Dean's Signature: *John Antel* Date: 12/13/05

Print/Type Name: John Antel

Economic, legal, and logistic considerations in mass communication production, distribution, and exhibition in theatrical, television, and cable markets.