

CBM003 ADD/CHANGE FORM

UC 8733 OSF

Undergraduate Council
 New Course Course Change
 Core Category: NONE Effective Fall 2006

or

Graduate/Professional Studies Council
 New Course Course Change
 Effective Fall

1. Department: Communication College: CLASS
2. Person Submitting Form: Mike Ryan Telephone: 3-2887
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
COMM / 3369 / Public Relations Writing Writing
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
COMM / 3369 / P/R WRITING
 - SCII: 3.00 Level: JR CIP Code: 09.0902.00 01 Lect Hrs: 3 Lab Hrs: 0
4. Justification for adding/changing course: To provide appropriate foundation for course
5. Was the proposed/revised course previously offered as a special topics course? Yes No
 If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
 / /
 - Content ID: Start Date (yyyy3):
6. Is this course offered for undergraduate credit only? Yes No
7. Authorized Degree Program(s): Communication, BA
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Are special fees attached to this course? Yes No
 - Can the course be repeated for credit? Yes No
8. Grade Option: Letter (A, B, C ...) Instruction Type: lecture
9. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
COMM / 3369 / Public Relations Writing
 - Start Date (yyyy3): 2003 Content I.D.: 291466

RECEIVED OCT 17 2005

APPROVED DEC 07 2005

10. Proposed Catalog Description:
 3. (3-0) Prerequisites: at least a C+ in COMM 2310 - Description (30 words max.): Description unchanged

11. Dean's Signature: [Signature] Date: 10/6/02

Print/Type Name: John Antel

Preparing memoranda, releases, reports, publicity features, public service announcements, speeches, and other specialized writing.