Accelerating the Development of a Texas and Gulf Coast Clean Hydrogen Ecosystem



Brett A. Perlman Center for Houston's Future

CHF and UH Collaboration on Low Carbon Energy







Houston Region: Becoming a Global Hydrogen Hub

Hydrogen industry growth can drive diversification needed to sustain Houston's economic advantage.

In 2019, the Center for Houston's Future (CHF) released an economic viability study that assessed Houston's long-term economic outlook given the close ties between the oil and gas (O&G) sector and the region's economic success.

The study found that Houston had outperformed economically versus peer cities, and that this growth was driven primarily by the O&G sector. Looking at the impact of the 2014 oil price crash, the study found that 80,000 O&G related jobs lost in the fallout of the 2014 oil price decline were:

- high-multiplier jobs, or jobs that spur additional economic activity in the region, resulting in higher economic impact than other jobs.
- not replaced with commensurate jobs once the region's job growth rebounded. (see Figures 1 and 2 below).

As a result, the study found that Houston's growth story had shifted: Houston's economy has since been growing slowing than peer cities as new jobs added after the oil price rebound had lower multipliers, whereby resulting in slower GDP growth. Examples included temporary roles and construction jobs driven by Hurricane Harvey recovery, and hotel, restaurant and retail industry expansion resulting from the earlier high economic-growth period. As shown in Figures 1 and 2, the jobs lost during this time period had a 2.9x multiplier (meaning that they created 2.9x additional jobs) and the jobs gained had only a 1.66x multiplier.



Houston Energy Transition Initiative





2023 Hydrogen Steering Committee



Vision For Texas As A Hydrogen Hub – 2050 Snapshot



No.1 Global leader in hydrogen production, use, innovation, and talent development

of clean hydrogen production in Texas, including 12MT local demand, 9MT export; 4% of global hydrogen production in 2050 (540MT)

170k potential direct, indirect, and induced jobs to be created in the hydrogen economy

\$100b potential addition to Texas' GDP, i.e., 6% of Texas' 2019 GDP

220MT CO2 abatement potential from 21MT of hydrogen, i.e., 4x Houston's 2019 emissions



Sources: U.S. Bureau of Economic Analysis

Texas Enjoys Many Competitive Advantages for Clean Hydrogen Production





U.S. Gulf Coast Hydrogen Infrastructure (>1000 P/L miles, >45 scale H2 plants, 3 H2 salt caverns)





Industry and export could drive most of the demand that come online by 2035, with mobility and industrial heating to follow

		2035 2035 to 2050	
Category	Application	Clean hydrogen demand, MTPA	% of 2050 total
A Industry ¹	Industrial feedstock ³	4.4	21%
	Industrial heating	1.6	8%
B Mobility ²	Ground transportation	2.2	11%
	Marine ⁴	0.4	2%
	Aviation ⁴	1.1	5%
C Power and heat	Utility ⁵	1.1	5%
	Buildings	0.5	2%
D Export	Export ⁶		9.9 46%
	Total		21.3 100%

1. Sizing includes Gulf Coast (Texas and Louisiana); 2. Sizing includes Texas; marine only includes Port of Houston; 3. Includes refining, petrochemicals, ammonia, iron, steel, and cement; 4. Includes synthetic fuels and hydrogen propulsion for Texas; 5. Includes natural gas power generation and energy storage; 6. Represents hydrogen and hydrogen-based fuels (e.g., for aviation and marine) produced in Texas and consumed elsewhere



Texas and The Gulf Coast Are Expecting Substantial Investment Across Hydrogen and Carbon Capture

Announced project capacities by region¹



1. As of 01/2024. Source: McKinsey hydrogen project tracker, Clean Air Task Force



Announced Clean Hydrogen Projects in Texas and Louisiana





An Integrated Regional Clean Hydrogen Ecosystem





HyVelocity Envisioned Projects





Hydrogen Ecosystem Development Projects

Hydrogen Sector Development: Focus on transportation as the next opportunity in sector development (statewide hydrogen fuel cell vehicle transportation infrastructure plan and opportunities for hydrogen deployment at ports and airports).

Manufacturing Cluster Development: Work with local energy manufacturing companies and new market entrants to make Houston an electrolyzer manufacturing cluster.

International Trade: Create bi-lateral relationships with European and Japanese counterparts to further development of international trade in hydrogen

Marketplace Development: Partner with leading organizations to develop open-source carbon intensity measurements and to facilitate transparent, liquid markets in clean hydrogen

Demand Creation: Explore opportunities to create consortia to clarify and aggregate demand



Building the regional clean hydrogen ecosystem: Belgium MOU Signing and Ribbon Cutting for Clean Hydrogen Manufacturing Project





US-German Hydrogen Conference: Promoting frade and investment opportunities in hydrogen and related technologies







USA-GERMANY Climate & Energy Partnership

Participating Companies

- Baker Hughes
- Bloom Energy
- bp
- ExxonMobil
- First Ammonia
- HIF Global
- NextEra Energy
- Pattern Energy
- Sempra Infrastructure
- Técnicas Reunidas
- TES America
- Uniper
- Woodside Energy

