

MISSION

Connecting potential with opportunity

The University of Houston draws strength from its diversity to transform lives and communities through education, research, service and innovation in a real world setting. UH is an engine for discovery, conversation and change that informs and leads local, state, national and global partnerships.

VISION

Building a Top 50 Public University

VALUES

- *Diversity, Inclusion and Freedom of Expression: We value our people and embrace our differences as we remove barriers, engage in free and open discourse and provide resources to think critically and make us stronger.*
- *Innovation: We infuse innovation into everything--our culture, curriculum and campus workplace.*
- *Collaboration: We build strength through creative innovation, entrepreneurship, research, intellectual curiosity and partnerships in everything we do.*
- *Resilience: We change and adapt, transform and are creative to meet the ever-changing needs of the University and society.*

GOALS

GOAL 1:

Student Success: Provide Top Tier, Inclusive Educational Experience to Diverse Learners

1. Provide affordable access to diverse students who are eager to prepare for 21st century global careers.
2. Build a dynamic and engaging student learning experience using innovative modalities.
3. Offer dynamic programs with experiential learning and innovation that prepare students to excel in their chosen fields.
4. Provide highest quality professional and graduate degrees and prepare students to lead.
5. Provide high quality programs that help working professionals to upgrade their skills and contribute to creating a robust economy and a just society.

Tangible Milestones:

1. University of Houston will rank among Top 75 and then among Top 50 public universities in the nation in USNWR ranking. (This ranking is based on graduation rate, affordability, social mobility and student-related institutional investment among other measures.)
2. More than 50% freshmen will continue to come from first generation and under-served minorities.
3. Number of ranked graduate programs will double and ranked programs will enhance their ranking.
4. UH will lead the nation in delivering certificates, modules and micro credentials for working professionals.

GOAL 2:

National Competitiveness: Build a Research Powerhouse to Add to Regional Intellectual Prowess

1. Build research and innovation capacity in areas of Houston's strength: energy, infrastructure, health, data sciences and the arts.
2. Create sustainable solutions for urban challenges on local, national and world scales.
3. Build infrastructure and networks to promote convergent interdisciplinary and inter institutional research.
4. Gain preeminence in the arts, humanities and creative expression.
5. Support faculty and staff to compete in honors and recognitions at the highest level.
6. Build an immersive culture of research and innovation for all students.

Tangible Milestones

1. University of Houston will be known as the Energy University.
2. UH Health would be the primary contributor to reducing health disparities in the community.
3. UH Arts will double its public engagement and visibility.
4. ASPIRE Institutes will be functional.
5. Twice as many faculty will be getting national honors and competitive grants.
6. UH will build an Innovation Complex to expose students to the ethos of innovation and entrepreneurship across all disciplines.

GOAL 3:

Social Responsibility: Help Build Capacity in our Community

1. Build a coalition of medical and health professionals, health care providers and students with community members to achieve health equity.
2. Strengthen our partnership with Historic Third Ward and city of Houston.
3. Infuse and support the culture of volunteerism among students, staff and faculty.
4. Bolster efforts by our faculty, staff and students to seek social justice and racial equity.
5. Support freedom of expression and diversity of views.

Tangible Milestones

1. There will be a Population Health Complex, and UH will be seen nationally as a place for delivery of interdisciplinary population health research and practice.
2. The community in Third Ward will feel supported by the University. UH will operate or will partner in operating a clinic in Third Ward.
3. UH will be known as the model institution for exposing students to diverse ideas and seeking social justice.

GOAL 4:

Nationally Relevant Athletics: Build a Competitive Athletics Program

1. Pursue the best national platform for student athletes to compete.
2. Prepare student athletes for academic and lifelong success.
3. Build a sustainable funding base to support athletics.

Tangible Milestones

1. Athletics finances, including subsidy, will resemble national average.
2. Our student athletes will lead the conference in graduation rate and APR.
3. Student athletes and boosters will express satisfaction.

GOAL 5:

Competitive Funding: Build a Sustainable Funding Base to Support Vision and Goals

1. Seek legislative support to equitably fund education for our diverse students.
2. Enhance targeted fundraising.
3. Support our alumni in their goals and engage their support in helping the University achieve its goals.

Tangible Milestones

1. UH will have equitable funding from the legislature.
2. UH Endowment will top \$1 billion.
3. At least 15% of alumni will be actively engaged with the University.

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