

Job Title	Regional Media Coordinator
Employer/ Agency	Young Invincibles
Job Description	<p>The Regional Media Coordinator will help create an earned media strategy for our regional offices of both proactive media pitching and rapid response efforts. This is a full-time temporary position until April 2023- with the possibility of an extension. The work of the Regional Media Strategy will help build awareness of Young Invincibles' work in each state, and help the regional offices achieve their state policy goals.</p> <p>In addition, the Regional Media Coordinator will support the work of our Generation Vaxxed campaign to reach young adults with messaging on the Covid 19 vaccine and the flu shot. The Regional Media Coordinator will be responsible for coordinating press advisories, and releases, drafting opinion editorials and placing stories in the local media. This position will also assist with messaging related to COVID-19 Vaccination efforts with an emphasis on reaching younger audiences across different mediums. This position will also help support on-the-ground events with reporter coordination, fielding in-person press inquiries, and rapid media training.</p> <ul style="list-style-type: none"> • Working with the Young Invincibles communications team as well as our regional offices to build media outreach strategies for our regional work and to advance our COVID-19 vaccination efforts. • Write press materials including press releases, op-eds, blog posts, fact sheets, talking points, etc. • Regularly maintain regional and issue area press lists • Working with others in the organization to help build promotion plans for local events, as well as fielding press inquiries at the events. • Conduct media trainings and prepare staff for interviews and press events • Other duties as assigned by the supervisor
Qualifications	<ul style="list-style-type: none"> • 1 to 3 years of experience working with the press to field inquiries and proactive pitch and place strategic stories • Ability to work with and forge new relationships with reporters and editors • Strong writing and editing skills • Support rapid response and reactive media strategy around YI's COVID-19 Vaccination Education efforts • Good organizational and time management skills • Ability to work remotely and proactively • Attention to detail
Salary/Hours	\$55,000 Full-Time temporary until April 2023 with possibility of extension
City, State, Zip	Chicago
Application Method	https://workforcenow.adp.com/mascsr/default/mdf/recruitment/recruitment.html?cid=f558863d-75bd-4729-9a00-389804671479&ccId=19000101_000002&type=MP&locale=en_US
Opening Date	Immediately

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