

Joint Tailgates with SGA & Athletics

(b)FY27 One-Time Request

Goal: To build community and school spirit by hosting joint student tailgates at UH athletic events.

These tailgates provide an inclusive, non-alcoholic, and family-friendly environment where all students feel welcome and connected to the campus community. By creating a space that celebrates Cougar Pride in a positive and accessible way, the events promote belonging, inclusivity, and school spirit across our diverse student body.

Research consistently shows that students who feel a strong sense of belonging are more likely to persist, achieve academically, and actively engage in campus life. Offering welcoming social experiences like these joint tailgates strengthens community bonds, encourages healthy engagement, and supports overall student well-being and success. Each home game, we serve and engage more than 500 members of the UH community, fostering meaningful connections that extend beyond the event itself.

Funding Request: \$45,500 for food to serve up to 500 UH students per game.

6% Administrative Fee: \$2,730

Total Request Amount: \$48,230