

FY 27 One-Time Funding Request

The Cougar – Sports Coverage Travel

With the University of Houston's continued ascension in the **Big 12 Conference**, the responsibilities of *The Cougar's* sports section have expanded significantly. Higher stakes and stronger competition have increased student and community demand for accurate, timely, and in-depth coverage of UH athletics.

While marquee sports such as basketball and football remain major draws, *The Cougar* has also seen rising interest in sports that have historically received less coverage. The growing success of UH programs—particularly the men's basketball team, consistently ranked among the nation's top teams—has further elevated expectations. These teams often compete nationally and receive extensive media attention, underscoring the need for *The Cougar* to be represented at select major events.

To continue fulfilling its mission of serving as the voice of UH students, *The Cougar* requests one-time funding to allow sports editors to travel to high-profile games and tournaments. These funds will be used strategically and **only for events of significant national or campus interest**, with the editorial team deciding in advance which competitions merit coverage. This ensures careful stewardship of resources while maximizing the impact of reporting.

Funding Request

- Travel: \$7,000.00
- Lodging: \$3,720.00
- Food: \$2,000.00
- UH Administrative Charge (6%): \$763.20

Total: \$13,483.20