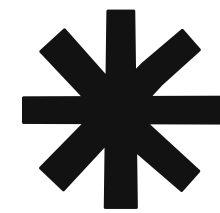


# COOGTV

# SFAC PROPOSAL

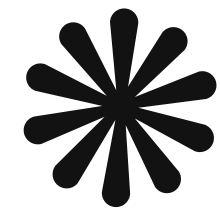


# HIGHLIGHTS



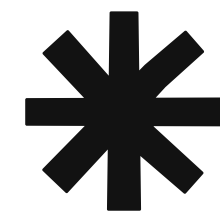
## ALUMNI CONNECTIONS

We have partnered with Love Chain Productions and House of 1927 to give opportunities to members



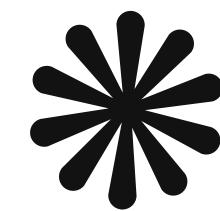
## FILM FESTIVAL

Over 500 attendees, with 20 short films applications and 7 winning shorts.



## TRAVEL OPPORTUNITIES

Final Four, South by SouthWest, and other great opportunities to get field coverage and experience



## COMMUNITY

Growth of CoogTV members and more overall engagement within the organization.



# FY27 NEW INITIATIVES

## EXPOSURE

We have been emphasizing making a connection towards people in the film industry in and around Houston, and showcasing CoogTV's work to them as well.



## EXPERIENCE

We are providing students with more and more opportunities in and outside of CoogTV.



## COMMUNITY

We are trying to create a fun and exciting community with CoogTV. This includes hosting more events, having more opportunities, and creating a fun atmosphere with CoogTV



# FY27 ONE TIME REQUESTS

SPORTS PRODUCER

TRAVEL

EVENTS AND MARKETING

# FY26 ADDITIONAL FUNDING

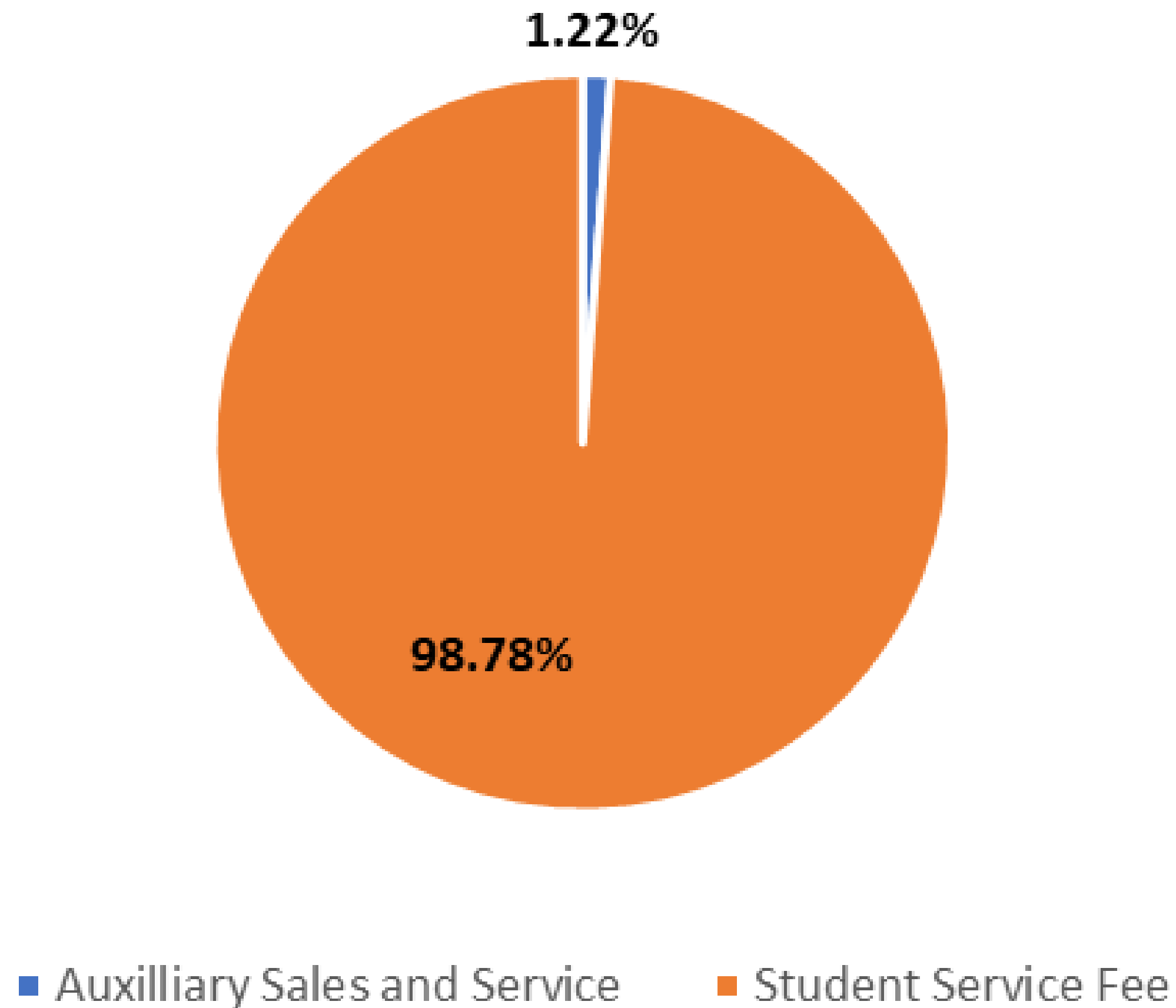
FILM FESTIVAL

TRAVEL

EVENTS AND MARKETING

**\*IN ORDER OF IMPORTANCE\***

# FY 26 Budget



| Type of Fund                                                       | FY 26 Budget |              |          |             |
|--------------------------------------------------------------------|--------------|--------------|----------|-------------|
| Auxilliary Sales and Service                                       | 1.22%        |              |          |             |
| Student Service Fee                                                | 98.78%       |              |          |             |
| Grand Total                                                        | 100.00%      |              |          |             |
|                                                                    |              |              |          |             |
|                                                                    |              |              |          |             |
| Student Service Fee Prior Year and Current Year Budget and Actuals |              |              |          |             |
| Budget Node                                                        | FY25 Budget  | FY25 Actuals | Variance | FY26 Budget |
| Maintenance & Ops                                                  |              |              |          |             |
| Student Programs & Events                                          | \$19,721     | \$18,401     | 1,320    | \$12,623    |
| Contracts                                                          | \$62,759     | \$58,560     | 4,199    | \$40,173    |
| Supplies                                                           | \$1,725      | \$1,610      | 115      | \$1,104     |
| Facilities & Equipment                                             | \$3,176      | \$2,963      | 212      | \$2,033     |
| Other M&O                                                          | \$24,221     | \$22,600     | 1,621    | \$15,504    |
| Travel & Business                                                  | \$3,096      | \$2,426      | \$670    | \$5,096     |
| Admin Charges                                                      | \$6,560      | \$6,394      | \$166    | \$4,592     |
| TOTAL                                                              | \$121,258    | \$112,954    | \$8,305  | \$81,126    |