

FY 26 Additional One-Time Funding Request

CoogTV Travel – National Association of Broadcasters (NAB) Conference

CoogTV respectfully requests **one-time funding** to support travel for six CoogTV Executive Board members to attend the **National Association of Broadcasters (NAB) Conference in Las Vegas, April 18–22, 2026**.

Over the past three years, CoogTV has experienced significant growth in both membership and programming. This expansion has increased opportunities to cover high-profile events such as tournaments and conferences. Unfortunately, budget limitations have forced us to decline some of these opportunities. As a result, our students have missed out on valuable experiential learning that could expand their knowledge and elevate the reputation of CoogTV.

The NAB Conference is the premier industry event for broadcasting and media professionals. Attendance will provide CoogTV student leaders with:

- **Exposure to industry innovations** in broadcasting, production, and digital media.
- **Professional networking** opportunities with industry leaders, recruiters, and media companies.
- **Hands-on learning** from panels, workshops, and product demonstrations that directly apply to their CoogTV leadership roles.
- **Enhanced skill development** in storytelling, production management, and technical proficiency.
- **Content-building opportunities** to bring back insights and best practices that will strengthen CoogTV productions and train the next generation of members.

In addition, attending NAB will prepare CoogTV leaders to pursue professional opportunities in media and broadcasting, reinforcing the organization's mission as a platform for career readiness.

Funding Request:

- CoogTV Travel to NAB for six board members
- \$10,000.00 + (6%) Admin \$600.00
- **Total: \$10,600.00**