

FY 26 Additional One-Time Funding Request

CoogTV Annual Film Festival

CoogTV respectfully requests one-time funding to support the expansion of its annual Film Festival. This event has become a signature tradition over the past four years, celebrating student achievement and a closing showcase of CoogTV's work each year.

The Film Festival highlights the University of Houston's student film community and has consistently drawn **over 500 attendees**, making it one of CoogTV's largest events. Last year, the Houston Film Commission judged student films, bringing external recognition and credibility to our members' creative work. Building on this success, we aim to further expand the festival in FY 26 by:

- **Securing a larger venue** to accommodate growing audiences.
- **Enhancing programming** with live entertainment, vendors, and expanded awards.
- **Increasing visibility** by inviting guest judges and hosts from the Houston media and film industries.
- **Elevating student recognition** by creating additional award categories and professional-level evaluation of their work.

This event not only celebrates the dedication of our members but also strengthens CoogTV's reputation within the UH community and the broader Houston film scene. By investing in the Film Festival, SFAC will help ensure students' creative achievements receive the recognition they deserve while fostering pride, engagement, and professional opportunities for participants.

Funding Request:

- Film Festival Expenses: \$8,500.00
- Fringe (6%): \$510.00
- **Total: \$9,010.00**