



STUDENT FEES ADVISORY COMMITTEE FY26 BASE AUGMENTATION REQUEST (E)

The WGRC is seeking a FY26 Base Augmentation Request in the amount of \$10,000 for Women's History Month programming.

Women's History Month programming at the WGRC will serve as a powerful educational platform to celebrate the achievements and contributions of women throughout history while also exposing students to diverse narratives and perspectives. Throughout the month of March, WGRC will host programs to highlight the experiences of women from different backgrounds and cultures, encouraging students to reflect on identities and stories beyond their own, thus fostering a deeper understanding and respect for diverse perspectives. This exposure contributes to the development of cultural competence, a crucial social and emotional learning skill that equips students to thrive in an increasingly global job market.

Aligning with the university's strategic priorities, our Women's History Month initiatives will also play a significant role in increasing student engagement by providing opportunities for meaningful participation in educational events and discussions. Engaging students in these dialogues not only enhances their learning experience but also supports the retention of First Time in College (FTIC) students and the retention of Pell-eligible FTIC students, as it connects them with the campus community in ways that encourage continued involvement and academic persistence.

Furthermore, by collaborating with other departments, both on the main campus and at UH Sugar Land and UH Katy campuses, these programs ensure that the learning opportunities and resources reach a broader audience and increase engagement for students at Sugar Land and Katy. Women's History Month programming also creates opportunities for us to engage with the Third Ward community. This emphasizes our commitment to making Women's History Month a unifying event that bridges the gap between students and the community, creating a more inclusive environment across the university.

Ultimately, Women's History Month programming is not just a celebration of historical achievements; it is a critical component of building an inclusive campus culture that supports student success, enhances students' educational journeys, and prepares them to lead in a diverse and interconnected world.

Project: Women's History Month Programming

Investment: \$10,600 (Asking amount plus 6% admin fee)

Itemized breakdown estimate: Marketing (flyers and yard signs): \$2,000; Events and programming (food, supplies): \$4,000; Promotional items (t-shirts): \$4,000