



STUDENT FEES ADVISORY COMMITTEE FY26 BASE AUGMENTATION REQUEST (D)

The WGRC is seeking a FY26 Base Augmentation Request in the amount of \$15,000 for Sexual Assault Awareness Month (SAAM) programming.

Sexual Assault Awareness Month (SAAM) is a nationally recognized campaign every April that is dedicated to raising awareness about sexual violence and its impacts. According to data from the Association of American Universities (AAU), 1 in 5 women (20%) and 1 in 16 men (6.3%) report experiencing sexual assault or attempted sexual assault while in college. During SAAM, the WGRC plans to host a series of impactful events, including a resource fair that connects students with campus and community organizations; Denim Day programming will serve as a powerful symbol of solidarity against sexual violence, encouraging the UH community to stand together in support of survivors and challenge harmful attitudes. Additionally, we will offer consent and prevention workshops to educate students about consent, healthy relationships, boundaries, and bystander intervention strategies.

The recent organizational change that places the WGRC at the forefront of Relationship and Sexual Violence Prevention programming underscores the urgent need for increased funding to sustain and expand these essential efforts. This transition not only positions the WGRC as the primary campus resource for sexual violence prevention but also strengthens our ability to collaborate to create a safer, more supportive environment for all students.

These initiatives directly support the university's strategic priorities by increasing student engagement through active participation in our awareness and educational programs. By creating a culture of prevention and support, we aim to make the campus a safer place, which is crucial for enhancing the retention rates of First Time in College (FTIC) students and retention of Pell-eligible FTIC students who may feel more secure and supported when they know their university is committed to their well-being. Additionally, our events and programming will extend to students at UH Sugar Land and UH Katy campuses, ensuring that all members of the UH community, regardless of their location, have access to the resources, knowledge, and support they need.

Ultimately, our efforts through SAAM programming and our expanded role in sexual violence prevention elevate the WGRC as a critical resource on campus and demonstrate UH's commitment to creating a safe, inclusive, and supportive environment for everyone.

Project: Sexual Assault Awareness Month Programming

Investment: \$15,900 (Asking amount plus 6% admin fee)

Itemized breakdown estimate: Marketing (flyers and yard signs): \$2,000; Resource Fair (food, vendor, music): \$6,000; Promotional items (t-shirts and swag): \$4,000; Programs (food and supplies): \$3,000