



Student Fee Advisory Committee Program Requests FY2026

Student Program Board

President: Jordan Porter

Vice President of Marketing and Assessment: Gwyneth Tan

Vice President of Membership: Keyera Joseph

FY2026 Base Augmentation Request #2 – SPB Cinema Programming

The Student Program Board is requesting \$17,490.00 to bolster our Cinema programming efforts throughout FY2026. SPB Cinema consistently ranks among our most popular programming committees, owing to the vast array of movie genres available and the high turnout of attendees. In the 2024FY our cinema events received a total of 1,766 attendees which averages out to 252.3 students per event. We are determined to build upon this success and further enhance our cinema programming to cater to the burgeoning demand for a broader selection of premieres and iconic films. Our cinema program has also facilitated collaborations with various university sponsored organizations, registered student organizations, and campus departments, fostering a spirit of unity and cooperation.

Summary of Expenses:

Movie rights	10,000.00
Marketing	3,000.00
Student Centers' Reservation/AV	2,500.00
Large Scale Movie Event	1,000.00
Subtotal	16,500.00
UH Administrative Charge (6%)	990.00
Total	\$17,490.00

By utilizing these funds, SPB aims to enhance our annual smaller-scale events, which have consistently drawn the highest cumulative attendance. We aspire to host a big movie event every year, leveraging our role as the primary programming board to unify the campus community through entertainment. These large-scale concerts not only instill pride in our students but also enrich their overall campus experience. SPB's events serve as a gathering point for the diverse University of Houston community, forging shared experiences that resonate with all.

We genuinely appreciate your consideration of our request. The Student Program Board extends its gratitude for your time and thoughtful consideration in supporting our mission to create memorable and unifying experiences for our campus community.