



SFAC Program Questionnaire

CENTER FOR STUDENT INVOLVEMENT

FY25-FY26



STUDENT FEES ADVISORY COMMITTEE (SFAC)
FY2026 PROGRAM QUESTIONNAIRE

INSTRUCTIONS: *Please respond to all questions. **An electronic copy of your responses in PDF format should be sent to the SFAC Committee via the Dean of Students Office, at dlyoung4@central.uh.edu by 1:00 p.m., Friday, October 18, 2024. It should be noted that only electronic submissions will be considered. Only those requests submitted by 1:00 p.m., October 18, 2024 will be guaranteed full consideration.***

1. Please provide a one-page executive summary of your questionnaire responses. This summary should include, in brief terms: your unit's mission, goals that support your mission, and a justification of your unit's student fee allocation in terms of benefits for students.

The Center for Student Involvement creates a dynamic and accessible environment that provides meaningful and diverse learning and involvement opportunities to impact student success. Students will gain a sense of self and strong leadership skills, while becoming responsible and engaged citizens in their community.

The Center for Student Involvement achieves its mission by: coordinating and advising six University Sponsored Organizations that provide campus events, student-led programming initiatives, and funding support (Student Program Board, Homecoming Board, Frontier Fiesta, Activities Funding Board, Metropolitan Volunteer Program, and Council for Cultural Activities); providing support, guidance and management for the University of Houston's 500+ registered student organizations and their advisors; and campus-wide leadership and civic engagement centered on synergistic partnerships within the campus, local and global community.

The Center for Student Involvement is positioned to have a significant positive influence on the university culture through programs and services. CSI creates a path for involvement that connects students to the University of Houston by serving as a campus resource and "first stop" for a student's involvement journey. The Center also designs self-discovery and competency-based leadership development opportunities for students. The department works collaboratively with campus and community partners to provide a variety of programs. In addition, CSI provides a platform to engage students in experiential learning, while supporting them to craft their own experience as they pursue their passions and interests.

Within the Center, we host Shasta's Night Out (formerly called InfraRED) multiple times throughout the year, which is a late night, free program based on a unique theme for each event. Students can get free food, novelty items, entertainment, and build connections with their peers on campus. ServeUH, the civic engagement portion of the department, gets students off campus and into the community to learn about social issues, non-partisan political opportunities, and make a positive impact through service. Annually, we lead the eExecutive Leadership Retreat, which trains all of the student leaders in the University Sponsored and Affiliated Organizations for their roles. They meet with administrators, learn about leadership models, and gain a deeper understanding of their role within the University context. The Center for Student Involvement ends each year with the Campus Leaders Ceremony. This ceremony recognizes individual student leaders and registered student organizations for their dedication and contributions to a vibrant campus culture through over 20 awards, in collaboration with multiple departments across campus.

2. Please discuss the means that you are utilizing to evaluate both your success in achieving the DSA strategic initiatives and/or action steps and their importance as compared to others that you might pursue. Where data exists, discuss any assessment measures and/or learning outcomes used to evaluate program success. Please provide the method for collecting this data.

Throughout each year, CSI tracks engagement through attendance and students completing programs. During FY24, 39,906 students participated in our events, with 19,485 unique students. Below you will find a breakdown of the different portions of the department and the measures we use to gauge success.

	<i>FY22</i>	<i>FY23</i>	<i>FY24</i>
Unique Attendance	17,367	21,139	19,485
Total Attendance	35,356	41,901	39,906

Registered Student Organizations

This data allows us to track the overall engagement with our Registered Student Organizations, highlighting successes and areas for growth.

<i>Activities</i>	<i>FY22</i>	<i>FY23</i>	<i>FY24</i>
Registered Student Organizations:	478	527	537
Event Registrations	3,207	7,273	8,675
Involvement Blasts	110	836	424
Fall Cat's Back	Day 1 2,179 attendees Day 2 1,869 attendees Total	Day 1 2,085 attendees Day 2 2,337 attendees Total	Day 1 2,603 attendees Day 2 2,592 attendees Total
Website Unique Page views	52,022	Google Analytics Report total views for FY23: 84,824	Google Analytics Report total views for FY24: 79,624
Website Total Page views (9/1-8/31)	67,618		

University Sponsored Organization Programs & CSI Large-scale Events

This area allows us to track the effectiveness of our University Sponsored Organizations from one year to the next.

Organization	Events FY23	Attendance FY23	Events FY24	Attendance FY24
Council for Cultural Activities	5	6,040	5	3,500
Student Program Board	45	12,687	40	10,095
Frontier Fiesta	1	13,836	1	18,157
Metropolitan Volunteer Program	96	1,821	91	2,893
Homecoming	9	4,771	9	4,021
infraRED nights/Shasta's Night Out	5	2,490	5	2,422
UH Sugar Land Programming	4	250	6	634
Party in the Park	1	1,185	1	940

Leadership and Civic Engagement Events

This attendance data allows us to track overall engagement with Leadership and Civic Engagement programs from one year to the next.

Event	FY22	FY23	FY24
WOW Day of Service	96	60	101
MLK Day of Service	75	73	58
Ignite Leadership Program	76	27	52
Number of Volunteer Service Hours (Get Involved)	7,314	8,023	8,396
Impact Residents	32	29	18
Constitution Day	101	27	87
Bingo to Beat Hunger	61	113	112
Campus Leaders Award Applications	184	171	194
President's Volunteer Service Awards	Gold: 8 Silver: 5 Bronze: 14	Gold: 17 Silver: 6 Bronze: 12	Gold: 16 Silver: 4 Bronze: 4

We also work to get feedback directly from our students to ensure we are hosting relevant and exciting events and programs. Here are a few quotes from students about their involvement with CSI:

"I absolutely love working for the Center of Student Involvement. My time as a Cougar Involvement Ambassador has shown me how much work it takes to have a thriving student organization! I find so much pride and joy from ensuring all student organizations have the knowledge and tools they need to get students on campus engaged. I have learned and grown so much from this job and I am so thankful to interact with some of the hardest working people on campus."

- Madison Rainwater
Cougar Involvement Ambassador
Political Science, Sophomore

"Ignite Leadership has captivated my heart. As a first-year student at the University of Houston the program allowed me to connect with other students and encouraged me to utilize my leadership skills to help grow in my collegiate journey. Additionally, it taught me the power of resilience through difficulties and encouraged me to believe that I can truly make a difference."

- Roberto Carrizales Gaytan
Ignite Mentor, Fall 2023-Spring 2024
Account and Professional Sales, Sophomore

"I have been at UH Sugar Land since my freshman year. I enjoyed the grab and go event we had this semester but I also LOVED the events that we had last semester with your customized hat, paint splashing, catered food, and more. I really appreciate those types of events and the "relaxation" events because it feels like UH Sugar Land isn't just a separate entity from UH Main. During my first 2 years of uni, I'd feel really bad that I couldn't attend similar UH Main events because the commute/class time would overlap with the event duration. I'm excited to see what the UH Sugar Land team brings next!!"

- Abion Stevens
Digital Media, Junior

3. Please discuss any budget or organizational changes experienced since your last (FY2024) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections.

The Center for Student Involvement base funding is no longer provided by the Student Service Fee from SFAC. As of FY25, base funding is provided by the University/Student Center Fee. The Center for Student Involvement does continue to have the opportunity to request One-Time funding from the SFAC-recommended Student Service Fee.

Since our FY2024 SFAC request, we have had three new staff members join the team and one internal promotion. The Programming area of the department has experienced significant transition with all new professional staff in the last 7 months. Based on feedback from our 2022 external review, we have been prioritizing work-life balance for the staff. For example, not every event is an "all hands on deck" event, allowing members of the team to have fewer evening work commitments. We are hopeful this will contribute to longevity with our team, which would ultimately have positive impacts on the student experience.

4. Recognizing that the potential to generate additional Student Service Fee income for FY2025 base funding is extremely limited and recognizing that it is likely that some units will not be allocated the new base budget and/or one-time funds requested. Please provide a narrative of how your unit would accommodate a reduction of 5.0% in your total FY2025 base Student Service Fee budget request and provide a line-item explanation of where budgetary cuts would be made.

The Center for Student Involvement does not receive base funding from the Student Service Fee income.

5. What are the other possible sources of funding available to your unit and what efforts are being made to access them (e.g. grants, donations, etc.)? If you receive funds from other sources, please briefly describe the source, purpose, and duration of the funding and report the amounts received in the appropriate rows/columns on the SFAC Spreadsheet.

The Center for Student Involvement does not have access to many external funding sources. We have researched opportunities for grants regarding programming and student organizations but have not had success finding funding opportunities for these areas. We are in the process of connecting with the Houston Endowment, with the hope of applying for grant funding to support our leadership and civic engagement initiatives. In order to apply for this, we have to be invited by a member of the Houston Endowment staff, which we just received in mid-October. We will be pursuing this as an option for FY25.

6. Please use the following file naming conventions when submitting your pdf files to the Dean of Students:

FY26Q_DepartmentName	Questionnaire
FY26AOT25a_DepartmentName	Add'l One time request - change "a" to "b", "c", etc for additional one-time requests
FY26WS_DepartmentName	Excel worksheet
FY26BA_DepartmentName	Base Augmentation request
FY26OTa_DepartmentName	One time request - change "a" to "b", "c", etc for multiple one-time requests
FY25PRES_DepartmentName	Presentation

NOTE: *The totality of your responses to these questions should give the members of the Committee a comprehensive understanding of the role and function of your unit(s). To the extent that your responses do not accomplish this, please revise them accordingly.*

Questionnaire completed by (please include name, title, email, and phone number):

Katy Kaesebier

Director, Center for Student Involvement

kkaesebier@uh.edu

713-743-5373