

FY 2026 One-Time Request – Marketing

# The Cougar

News on the Daily

Marketing: \$11,108.80

With this request, The Cougar wants to continue increasing the presence of the organization on campus. Weeks of Welcome is one of the main events of the semester where students get to know about all the organizations on campus, and we want to make sure they are taking part in us when they go through their semester.

Not only will this improve Cougar's presence on campus, but it will also continue to impact student life positively, as students can become more aware of and involved with the resources and organizations on campus.

**Marketing Budget:** \$10,480.00

**UH Administrative Charge (6.0%):** \$628.80

- Total: \$11,108.80