



## **FY 26 One-Time Funding – CoogTV Travel**

Given CoogTV's significant growth over the past three years, we are increasingly compelled to explore the option of traveling to cover events. While we've had chances to attend tournaments, we've regrettably had to decline these opportunities due to budget constraints. However, thanks to the expansion of our branch, we've seen a surge in both membership and participation. To accommodate this growing interest, we aim to broaden the horizons of our members by providing them with exciting opportunities, such as March Madness, SXSW(South by Southwest), NAB(National Association of Broadcasters) Conference, F1 Grand Prix in Austin, etc.

Our members are eager to contribute to reporting, capture captivating moments through photography, and curate video clips for social media highlights. With the prospect of traveling to cover events, we believe this will enhance our credibility and provide our members with valuable real-world experience.

CoogTV is now actively seeking funding for Sports/Event Travel in the upcoming year. We must extend our coverage to as many events as possible to serve our members effectively. CoogTV has witnessed tremendous growth, consistently releasing over six videos per week. This fosters the growth of our members and enables them to build a strong portfolio for their future endeavors.

CoogTV is committed to expanding its horizons by covering more events. This strategic addition will further solidify CoogTV's standing in the media industry, offering our members an unparalleled opportunity for growth and development. As a result, we are requesting one-time funding of \$5,500 for Travel to achieve these goals.

CoogTV Travel,  $\$5,500.00 + 6\% (\$330.00) = \mathbf{\$5,830.00}$