



FY 26 Base Funding - Sports Producer

Sports Producer Statement

STUDENT FEE ADVISORY COMMITTEE FUNDING REQUESTS

With CoogTV expanding and growing each year, the Executive Board has found it necessary to introduce a new paid position. CoogTV is proposing a base funding for our Sports Producer Position. The Executive Board has seen an increase in involvement in the last couple of years in this branch. The time and effort being a Sports Producer now reflects those producers who are regularly paid. CoogTV is requesting Base Funding for the Sports Producer position to be paid \$880.00 monthly for 12 months.

Concerning the role of Sports Producer for CoogTV, it has been a stand-alone branch for the past three years. As it is a volunteer position, the Sports Producer sets weekly meetings, teaching scriptwriting, camera presence, audio, lighting, camera basics, filming at every UH Athletics game, and building connections within UH Athletics. It is their responsibility to control their branch and produce consistent content. Aside from UH Athletics, the branch has expanded by covering professional sports such as the NBA, NFL, MLB, combat sports, Final Four etc. An emphasis on getting player/coach interviews has also been implemented with the access of media passes for CoogTV. Moreover, the branch has been growing in involvement throughout the semesters and comprises aspiring sports reporters to add new skills and to pursue their goals. More importantly, the city of Houston consists of a multitude of opportunities for sports, which is a great stepping-stone for students aspiring to a sports journalism-orientated career. As per the request of

the role being paid, the Sports Producer works just as much as other paid producers. With that being said, the time and commitment would contribute to the expectation of working 20 hours a week when they are paid. In addition, there has been a variety and consistency of sports centric videos since sports became its own distinct branch. Not to mention, it helps enhance credibility for both CoogTV and the Sports Producer if made an official paid role of the organization. The sports branch offers a captivating environment with content areas for members to focus on and get involved with.

Student Stipend

Sports Producer, 12 months x \$880.00.....+.06(633.60) = **\$11,193.60**