



**Student Fee Advisory Committee Program: One Time Requests FY2024**

**Student Program Board**

**President: Samantha Sadeghi**

**Vice President of Marketing and Assessment: Macy Pham**

### FY2024 One-Time Request #3 – SPB Cinema Programming

The Student Program Board requests \$17,490.00 to support Cinema programming throughout FY2024. Due to the variety of different movie genres available and the high number of attendees at cinema events, SPB Cinema has consistently been one of our most popular programming committees. In the past year, we were successfully able to host 9 cinema events, with over 1200 students in attendance throughout the year. These numbers have doubled since FY22, showing how movie nights are encouraging students to engage with on campus activities. We want to continue to strengthen our cinema programming to continue to meet the high demand for a greater variety of premiere and iconic movies. Through this program we have been able to collaborate with other university sponsored organizations, registered student organizations, departments on campus and more.

Instead of a costly Drive-In movie, SPB is planning to create a unique and large-scale event in Lynn Eusan Park with more components to create an engaging experience for students. This event will include giveaways, concessions, and activities for students to enjoy for free.

DSA Value: Empowerment, Diversity, Innovation, and Collaboration.

#### Summary of Expenses:

Movie Rights	\$10,000.00
Marketing	\$3,000.00
Student Centers' Reservation/AV	\$2,500.00
Large Scale Movie Event	\$1,000.00
<b>Subtotal</b>	<b>\$16,500.00</b>
UH Administrative Charge (6%)	\$990.00
<b>Total</b>	<b>\$17,490.00</b>

When comparing SPB to our future Big 12 peer institutions, the Student Program Board rises above its peers. Universities within the Big 12 institution put-on large-scale programs hosted by departments or individual student organizations throughout the year; however, the Student Program Board is dedicated to continuous yearlong programming through entertaining, thought-provoking and inclusive events. SPB programming falls into different categories such as cinema, special events, performances; with special emphasis on recruiting members to help plan events and professionally develop them for future roles within the board. SPB is committed to traditional and non-traditional program, to understand the student body's wants and needs, while helping them build relationships and stay connected.

By using these funds, SPB would be able to improve our large-scale events that are held each year which historically attract the most attendance for SPB. If approved, these funds will be instrumental in furthering our goals of creating more popular and unique events. Additional funding for our cinema programming would allow us to continue our history of successful, inclusive movie events

while providing greater programming options for students. The Student Program Board thanks you for your time and consideration.