



**Student Fee Advisory Committee Program: One Time Requests FY2024**

**Student Program Board**

**President: Samantha Sadeghi**

**Vice President of Marketing and Assessment: Macy Pham**

## FY2024 One-Time Request #2 – SPB Homecoming Concert Funding

The Student Program Board requests \$87,450.00.00 in funding for a smaller-scale Homecoming Concert to be held on campus. Funding will cover the performer fee, middle agent fee, lodging, ground transportation, hospitality, security, venue staffing, and marketing for the concert. SPB wishes to continue collaborating with the Homecoming Board to host concerts for students, staff, and alumni. The 2021 Homecoming Concert featured artist, NLE Choppa which attracted over 1300 students to attend the first concert back on campus. This concert provides an opportunity for students to come together to enjoy shared experiences during the week of homecoming and take pride in being a part of the UH community. SPB would like to continue to collaborate with the Homecoming Board to create an atmosphere where students can enjoy this tradition here at University of Houston.

Due to the current trends of the concert/live event industry, SPB is requesting for crash barricade, fencing, and additional security to ensure the venue is secure and that we are following the proper safety procedures.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

### Summary of Expenses:

Performer Fee	\$55,000.00
Production	\$10,000.00
Middle Agent (10% Performer Fee)	\$5,500.00
Catering/Green Room	\$1,000.00
Security/ Police Department / Barricades	\$10,000.00
Marketing	\$1,000.00
<b>Subtotal</b>	<b>\$82,500.00</b>
UH Administrative Charge (6%)	\$4,950.00
<b>Total</b>	<b>\$87,450.00</b>

When comparing SPB to our future Big 12 peer institutions, the Student Program Board rises above its peers. Universities within the Big 12 institution put-on large-scale programs hosted by departments or individual student organizations throughout the year; however, the Student Program Board is dedicated to continuous yearlong programming through entertaining, thought-provoking, and inclusive events. SPB programming falls into different categories such as cinema, special events, performances; with special emphasis on recruiting members to help plan events and professionally develop them for future roles within the board. SPB is committed to traditional and non-traditional program, to understand the student body's wants and needs, while helping them build relationships and stay connected.

By using these funds, SPB would be able to improve our large-scale events that are held each year which historically attract the most attendance for SPB. We would like to have the opportunity to host the Homecoming concert every year, because we are the primary programming board, and we can create a unified university on campus when it comes to entertainment. Large-scale concerts deliver a sense of pride to students and enhance their experience here on campus. SPB brings out the

University of Houston's diverse campus to these events and creates a shared experience for all. The Student Program Board thanks you for your time and consideration.