



Student Fee Advisory Committee Program: One Time Requests FY2024

Student Program Board

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FY2024 One-Time Request #1 – Fiesta Concert

Due to the FY22 budget increase, SPB was able to bring a notable artist, T-Pain, that appealed to many UH students and continued to strengthen the Frontier Fiesta. Large scale concerts have a major influence on students' perception of campus life and set expectations for future SPB events. T-Pain's performance was able to provide a high-energy experience on campus for students and Frontier Fiesta is the right atmosphere to host this notable artist because of its large attendance and ability to give a memorable experience for students. In the past, this concert has served as a major anchor to Frontier Fiesta programming and has proven to be a major asset in attracting to this wonderful tradition.

SPB would like to request specific funding for the TDECU stadium stage due to it creating a safer and more secure environment for students, while allowing them to enjoy the full experience and energy of the stadium stage. Additionally, based on last year's attendance, we are estimating over 6,000 students to attend the 2023 Frontier Fiesta concert, and want to ensure that we have a large enough space to properly hold the students and UH community who attend.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

Summary of Expenses:

Performer Fee	\$100,000.00
Production	\$30,000.00
Middle Agent (10% Performer Fee)	\$10,000.00
Catering/Green Room	\$2,000.00
Marketing	\$1,500.00
Stadium Stage	\$6,850.00
Sub Floor	\$31,250.00
Staging	\$18,000.00
Subtotal	\$199,600.00
UH Administrative Charge (6%)	\$11,976.00
Total	\$211,576.00

When comparing SPB to our future Big 12 peer institutions, the Student Program Board rises above its peers. Universities within the Big 12 institution put-on large-scale programs hosted by departments or individual student organizations throughout the year; however, the Student Program Board is dedicated to continuous yearlong programming through entertaining, thought-provoking and inclusive events. SPB programming falls into different categories such as cinema, special events, performances; with special emphasis on recruiting members to help plan events and professionally develop them for future roles within the board. SPB is committed to traditional and non-traditional program, to understand the student body's wants and needs, while helping them build relationships and stay connected.

By using these funds, SPB would be able to improve our large-scale events that are held each year which historically attract the most attendance for SPB. We would like to have the opportunity to host the Frontier Fiesta concert every year, because we are the primary programming board, and we can create a unified university on

campus when it comes to entertainment. Large-scale concerts deliver a sense of pride to students and enhance their experience here on campus. SPB brings out the University of Houston's diverse campus to these events and creates a shared experience for all. The Student Program Board thanks you for your time and consideration.