

★ FRONTIER ★
FIESTA

STUDENT-LED ★ STUDENT-RUN
— EST. 1939 —

Chair: Bailey Payne

Vice-Chair: Tyriana Terrell

FRONTIER FIESTA ASSOCIATION SFAC FY2024

Frontier Fiesta Association
FY 2024 One-Time Requests

FY 2024 One Time Request #4 – A/V Productions & Lighting

FFA is requesting \$72,625.90 to assist with the cost of necessary visual, audio, and lighting displays at the Bud Light Stage throughout all three days of the event. Funding requested below is essential to the success of individual and event performances because it provides students, faculty, staff, and community members a guarantee to be heard and seen throughout Frontier Fiesta when performing. Performance that will occur on this stage include organizations' variety shows, student musical groups, and local and regional talent which add a continued entertainment component to Frontier Fiesta throughout the entire weekend. With SFAC's assistance, FFA will be able to provide audio and lighting at The Bud Light Stage throughout the event. This stage is located in the parking lot as part of the Frontier Fiesta event and is separate from the Stadium Stage located inside TDECU Stadium where SPB will host the headlining concert. Without this component, students won't be able to see or hear any of the performances taking place at the event. The funds from this request would allow the FFA to provide more inclusive programming, allowing performance of fellow students, as well as local and regional talent, to be seen, heard, and enjoyed by a larger number of students and community members.

The breakdown for Productions Audio & Visual funds is as follows:

<u>Item</u>	<u>Cost</u>
Bud Light Stage A/V	\$29,150.00
AV Techs	\$6,650.00
Labor & Delivery	\$32,715.00
Subtotal	\$68,515.00
Admin Fee	\$4,110.90
Total	\$72,625.90

Frontier Fiesta is a unique campus tradition across our future peer institutions of the Big 12 Conference. This request will help Frontier Fiesta continue to be a proud campus tradition that students, faculty, staff, and alumni all look forward to each year. Our mission is to provide a unique Cougar experience for the entirety of the University of Houston family and Houston community, and these funds will help the Frontier Fiesta Association to do so. We believe that experiences like Frontier Fiesta are vital to students as they provide space for student connection, increase levels of institutional pride, create long lasting connections to fellow students and the institutions, and are shown to have a positive impact on student retention and success. The Frontier Fiesta Association would greatly appreciate this request for the 2023 event.