

★ FRONTIER ★
FIESTA

STUDENT-LED ★ STUDENT-RUN
— EST. 1939 —

Chair: Bailey Payne

Vice-Chair: Tyriana Terrell

FRONTIER FIESTA ASSOCIATION SFAC FY2024

Frontier Fiesta Association
FY 2024 One-Time Requests

FY 2024 One Time Request #3 – Parking Lot Rental

FFA is requesting \$52,581.30 for the Transportation and Parking Advisory Committee (TPAC) to cover the costs charged to Frontier Fiesta by TPAC to rent parking lot 12A, near the TDECU Stadium and additional event parking in the Stadium Parking Garage. Should Frontier Fiesta be granted its FY2023 request for pre-fabricated fronts, the space and time that parking lot would need to be rented would be greatly reduced from previous years reducing the rental cost by 40% and also reducing the impact to campus parking. To provide stability to this request, the Frontier Fiesta Association has worked with Parking and Transportation Services to sign a Memorandum of Understanding allowing for a more constant rate at which the FFA will be charged per spot per day for the next 4 years. This MOU will help us to be consistent with our requests for parking lot rental fees for the duration of the agreement. With assistance from SFAC, FFA will be able to provide students, faculty, staff, and community members a location for Frontier Fiesta to occur, along with clear information regarding parking lot closures to raise awareness and build anticipation prior to the event.

The breakdown for TPAC parking lot rental costs is as follows:

<u>Item</u>	<u>Cost</u>
Parking Lot Fees	\$44,605.00
LED Parking Signs	\$5,000.00
Subtotal	\$49,605.00
Admin Fee	\$2,976.30
Total	\$52,581.30

Frontier Fiesta is a unique campus tradition across our future peer institutions of the Big 12 Conference. This request will help Frontier Fiesta continue to be a proud campus tradition that students, faculty, staff, and alumni all look forward to each year. Our mission is to provide a unique Cougar experience for the entirety of the University of Houston family and Houston community, and these funds will help the Frontier Fiesta Association to do so. We believe that experiences like Frontier Fiesta are vital to students as they provide space for student connection, increase levels of institutional pride, create long lasting connections to fellow students and the institutions, and are shown to have a positive impact on student retention and success. The Frontier Fiesta Association would greatly appreciate this request for the 2023 event.