

★ FRONTIER ★  
**FIESTA**  
STUDENT-LED ★ STUDENT-RUN  
— EST. 1939 —

Chair: Bailey Payne

Vice-Chair: Tyriana Terrell

**FRONTIER FIESTA ASSOCIATION SFAC FY2024**

**Frontier Fiesta Association**

**FY 2024 One-Time Requests**

**FY 2024 One Time Request #1 – Operations Expenses**

The Frontier Fiesta Association is requesting \$168,234.72 to have the foundational infrastructure necessary to build and maintain Fiesta City along with its activities. The 2024 event will require stages, tents, lavatories, electrical and safety related equipment, and additional miscellaneous materials such as tables, chairs, lights, fencing, and other items to ensure the safe operation of the event. Due to inflation and rises in labor costs, especially since the onset of the COVID-19 Pandemic, many of these costs have increased over the past few years. SFAC’s funding of the stages, electrical, and other infrastructure is vital to the event’s existence and ability to safely host attendees, benefiting the Cougar experience for students.

The breakdown for Operations Expenses is as follows:

<b>Item</b>	<b>Cost</b>
Stages	\$9,500.00
Tents	\$49,045.00
Power	\$41,167.00
Miscellaneous	\$17,000.00
Labor & Delivery	\$42,000.00
<b>Total Expenses</b>	<b>\$158,712.00</b>
Admin Fee	\$9,552.72
<b>Total</b>	<b>\$168,234.72</b>

Frontier Fiesta is a unique campus tradition across our future peer institutions of the Big 12 Conference. This request will help Frontier Fiesta continue to be a proud campus tradition that students, faculty, staff, and alumni all look forward to each year. Our mission is to provide a unique Cougar experience for the entirety of the University of Houston family and Houston community, and these funds will help the Frontier Fiesta Association to do so. We believe that experiences like Frontier Fiesta are vital to students as they provide space for student connection, increase levels of institutional pride, create long lasting connections to fellow students and the institutions, and are shown to have a positive impact on student retention and success. The Frontier Fiesta Association would greatly appreciate this request for the 2023 event.