

One-Time Request

FY 23-24

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# CENTER FOR STUDENT INVOLVEMENT

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InfraRED Nights Expansion

**Center for Student Involvement  
One Time Request for FY2024**

The Center for Student Involvement respectfully submits two (2) requests for FY2024 One Time Requests to enhance programs and services. The requests for funding are as follows:

<b>Registered Student Organization Instructional Assistant</b>	<b>\$18,376.08</b>
<b>infraRED Nights Expansion</b>	<b>\$30,316.00</b>

**FY2024 One Time Request #2 – infraRED Nights Expansion**

An integral part of campus life are the activities and events that occur to engage students outside of the classroom. These events contribute to a student’s positive experience, while correlating to their success indicators of GPA, retention, and graduation. InfraRED nights was conceptualized in FY16 to provide students with events in the evening hours, considering our growing student population. The delivery of the program has evolved over the years to include a variety of themes from Luaus, Pajama Night, Casino Night, Roller Rinks, and more! Each event offers an array of activities from a main activity, crafts, music, food, and prizes.

The program has seen significant growth since its inception. In FY16, attendance for infraRED was 937 students. In FY19, our last full year before the COVID-19 global pandemic, attendance was 3,351, demonstrating a 195% increase over this time. In FY22, being our first year back to full in-person programming, InfraRED saw 1,882 attendees over the course of four events. Our current budget per event only allows us to host limited activities and food without additional funds. To help increase offerings at events while maintaining the InfraRED budget, we have partnered with other campus groups such as the Student Centers, Center for Fraternity and Sorority Life, and Student Program Board to increase the quantity and quality of activities, food, and giveaways at events. Our goal is to offer 5 infraRED nights throughout the year with 3 events during October, November, and February, and two large scale events during late August (Weeks of Welcome) and April. It is our hope to be able to continue to offer high quality evening programming to students as standard, while partnering with other campus entities to further enhance the larger events.

For the events this past year, we had an average attendance of about 500 with a goal to grow InfraRED attendance through more activities that are fun and engaging. In order to provide enough activities, food, etc. for an event of this size and continue to focus on growth, we need \$10,630 per event. For reference, here is an average budget for a regular event:

## CSI InfraRED FY 24 One Time Request

### Standard Events (3)

Marquee activity	\$4,000.00
Theme-related novelties	\$1,500.00
Food	\$3,250.00
Giveaway	\$750.00
DIY activity	\$500.00
Marketing	\$500.00
Subtotal	\$10,500.00
Admin Fee	\$630.00
Event Total	\$10,630.00

### Large Events (2)

Marquee activity	\$6,000.00
Theme-related novelties	\$2,000.00
Food	\$5,000.00
Giveaway	\$1,000.00
DIY activity	\$500.00
Marketing	\$500.00
Subtotal	\$15,000.00
Admin Fee	\$900.00
Event Total	\$15,900.00

### Funding Request

Three events @ \$10,500	\$31,500.00
Two large events @ \$14,000	\$30,000.00
Subtotal	\$61,500.00
Current base augmentation	-\$32,900.00
Subtotal	\$28,600.00
6% Administrative Fee	\$1,716.00
<b>Total Request</b>	<b>\$30,316.00</b>

In comparison to our soon to be Big 12 peers, we found that over half of them do not offer specific late night programming similar to InfraRED Nights. Several institutions including Kansas State, Oklahoma State, Baylor University, and the University of Central Florida offer late night events hosted by university sponsored student organizations. Through our benchmarking of peer institutions in the Big 12, we are the only institution currently offering staff-led late night programming. It is important for us to continue offering this program because our staff can be intentional with collaborations to create a diverse program line up that can engage students from across campus. A staff-led event brings a higher level of planning, and our budget allows us to create quality experiences for a wide range of students.

Thank you to the SFAC committee members for your consideration of our requests for FY24!